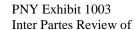
PNY Technologies, Inc.

EXHIBIT 1003







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(12) United States Patent

Minneman et al.

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(54) USB FLASH MEMORY DEVICE

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U.S.C. 154(b) by 169 days.

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(51) Int. Cl. H01R 13/66 (2006.01) H01R 24/00 (2006.01) H01R 33/00 (2006.01)

See application file for complete search history.

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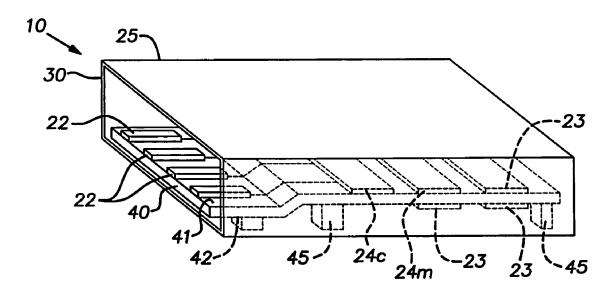
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Primary Examiner—J. H. Hur (74) Attorney, Agent, or Firm—Renner, Otto, Boisselle & Sklar, LLP

(57) ABSTRACT

A memory device for interconnection with a Universal Serial Bus (USB) Series A type receptacle of an electronic device includes a housing wherein the housing is largely rectangular, with the width and height of a USB Series A plug standard housing; a connector within the housing, electrical terminals in the housing; the housing and terminals of a form to connect with a USB Series A receptacle of an electronic device; and a data memory and a controller within the housing. The memory device may be used in combination with a portable computing device or peripheral or with a cell phone, gps or other electrical or electronic device that includes a receptacle to house the memory device of the type disclosed herein, wherein the memory device is largely within the electrical or electronic device. A method of transporting data between a peripheral and a computer (or processor) includes storing data in a portable memory device directly using a computer or a peripheral; transporting the portable memory device to the other of such a computer or a peripheral; and delivering data from the portable memory device directly to such other computer or peripheral, said delivering being while the portable memory device is largely within the peripheral during use of the peripheral.

68 Claims, 10 Drawing Sheets





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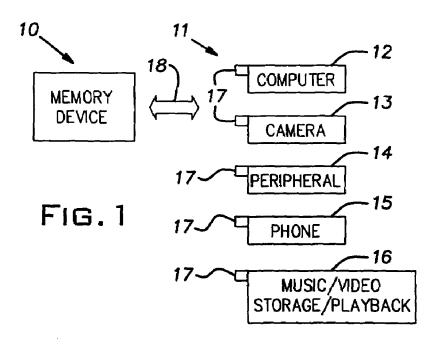
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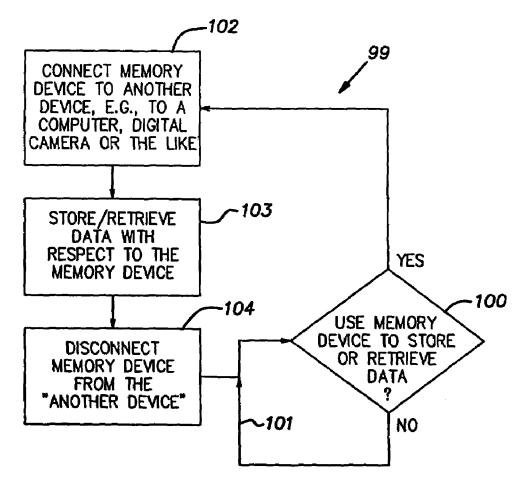
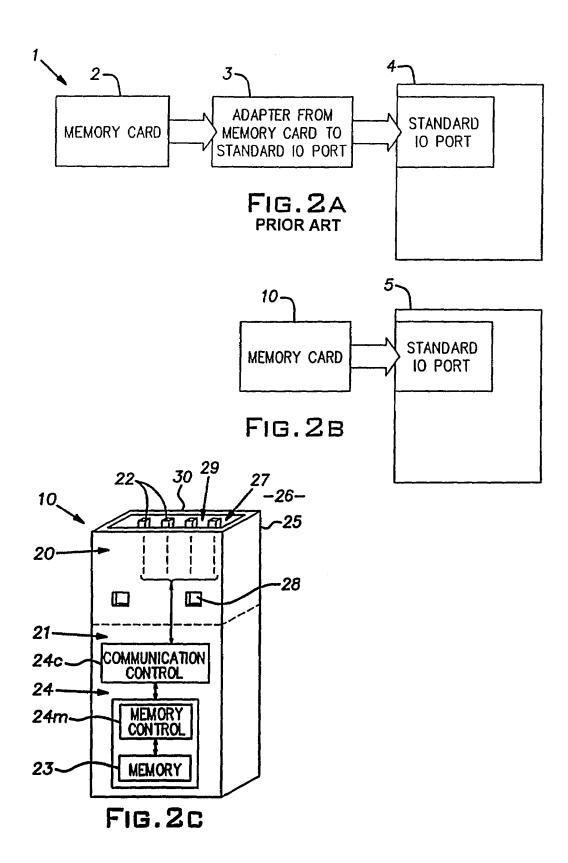


Fig. 13







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