

Title:Frost & Sullivan awards Health Buddy system developer for product innovation

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Full Text:

2004 NOV 30 - (NewsRx.com & NewsRx.net) -- Frost & Sullivan's recent research analysis, U.S. Remote Patient Monitoring Devices Markets, selected Health Hero Network, Inc., as the recipient of the 2004 Product Innovation Excellence Award for developing the Health Buddy system.

The Health Buddy system is an innovative and highly robust set of tools that allows communication between home-based patients with chronic illnesses and their care providers.

Every year, Frost & Sullivan presents this award to the company that has demonstrated excellence in new products and technologies within its industry. The award recognizes innovation by the recipient company resulting in the launch of a broad line of emerging products and technologies.

For care providers, the Health Buddy system facilitates timely intervention and delivers healthcare cost savings by reducing emergency patient visits to the hospitals.

The Health Buddy system includes monitoring technologies, clinical information databases, Internet-enabled decision support tools, and state-of-the-art health management programs.

One unique aspect of the Health Buddy system is the depth and breadth of the health management programs. Armed with dynamic branching logic, flexible question taxonomy, and the ability to collect variable patient responses, the health management programs are customizable to individual patient needs and conditions.

The programs are individually designed to address the needs of patients with diabetes, congestive heart failure, chronic obstructive pulmonary disease, depression, co-morbidities, and many more conditions.

Each health management program is made up of interactive scripted content based on standard practice guidelines for major diseases, and delivered through the Health Buddy appliance.

It serves to create awareness, educate patients about the symptoms and potential risk factors, enhance medication compliance, and improve patient behaviors.

"With detailed sets of questions and answers encompassing all of the key aspects of care for each chosen condition, the Health Buddy system is by far the most comprehensive in its approach to managing various types of chronic diseases," noted Frost & Sullivan Research Analyst Seemeen Mirza.

The use of Health Hero Network's Care Composer software allows clinicians to edit existing health management programs or create new ones that best address the needs of specific patient types. Through increased communication, behavior modification, and prevention, the Health Buddy system improves quality of care for patients with chronic diseases.

Health Hero Network develops and markets the Health Buddy system for health improvement. The Health Buddy system serves as the interface between patients at home and care providers, facilitating patient education and monitoring of chronic conditions.

Frost & Sullivan, a global growth consulting company founded in 1961, partners with clients to create value through innovative growth strategies.

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