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Nutrex Hawaii Hawaiian Astaxanthin Microalgae May be the Secret to Better Eye Health

>PRWEB.COM Newswire<="">

Kailua-Kona, Hawaii (PRWEB) January 24, 2013

January is National Eye Care month and research shows a microalgae-based nutrient called Astaxanthin (pronounced asta-ZAN-thin) from Nutrex Hawaii may be a more potent protector of eye health than the proverbial carrot.

"Nutrients like beta carotene found in carrots are well known for eye health, but they aren't able to cross the blood brain barrier to protect the inner eye," says Bob Capelli, co-author of The World's Best Kept Health Secret: Natural Astaxanthin and Vice President at Nutrex Hawaii. "Astaxanthin is different. Studies show this powerful antioxidant can cross the blood-retinal barriers and protect the inner eye from environmental conditions and fatigue."

Eyes are continuously under attack. Ozone layer depletion, pollution, contaminants and the high levels of stress in modern life lead to an assault on our vital organs, including our eyes. Groundbreaking research conducted by Dr. Mark Tso, University of Illinois, Urbana-Champaign found that astaxanthin helps protect the eye from light-induced damage, photoreceptor cell damage, ganglion cell damage, neuronal damage and inflammatory damage.

<http://www.digitaljournal.com/pr/1032773#ixzz2Kd5e405d>[5/30/2013 3:52:46 PM]

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More recently, two studies have showed that 6 mg per day of natural astaxanthin supplementation for four weeks can reduce eye soreness, dryness, tiredness and blurred vision. (1,2)

"There are so many potential benefits for the eyes from Astaxanthin use and the research being conducted is very exciting. Due to natural Astaxanthin's powerful antioxidant and anti-inflammatory properties, indications are that it will prove to be superior to all other nutraceuticals for eye health," added Capelli.

Astaxanthin is sold in softgel form online at Nutrex-Hawaii.com and at natural health stores. Experts recommend a 6 to 8 mg per day dosage for eye health. A free version of the newly revised book *The World's Best Kept*

Health Secret: Natural Astaxanthin is available for members of the press by emailing [traci\(at\)nutrex-hawaii\(dot\)com](mailto:traci(at)nutrex-hawaii(dot)com).

About Nutrex Hawaii

Founded with the goal of harnessing the benefits of microalgae to alleviate malnutrition and promote health, Nutrex Hawaii is a global leader in microalgae products. Learn more at Nutrex-Hawaii.com.

(1) Shiratori, K., et al (2005). "The effects of Astaxanthin on Accommodation and Asthenopia—Efficacy Identification Study in Health Volunteers." *Clinical Medicine*. 21(6):637-650.

(2) Nagaki, Y. et al.(2006). "The supplementation effect of astaxanthin on accommodation and asthenopia. *Journal of Clinical Therapeutics and Medicines*. 22(1):41-54.

Read the full story at <http://www.prweb.com/releases/2013/1/prweb10357314.htm>

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

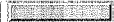







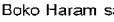


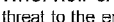









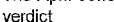




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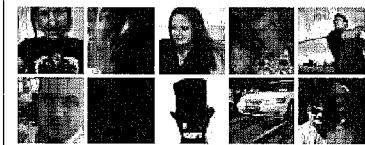


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