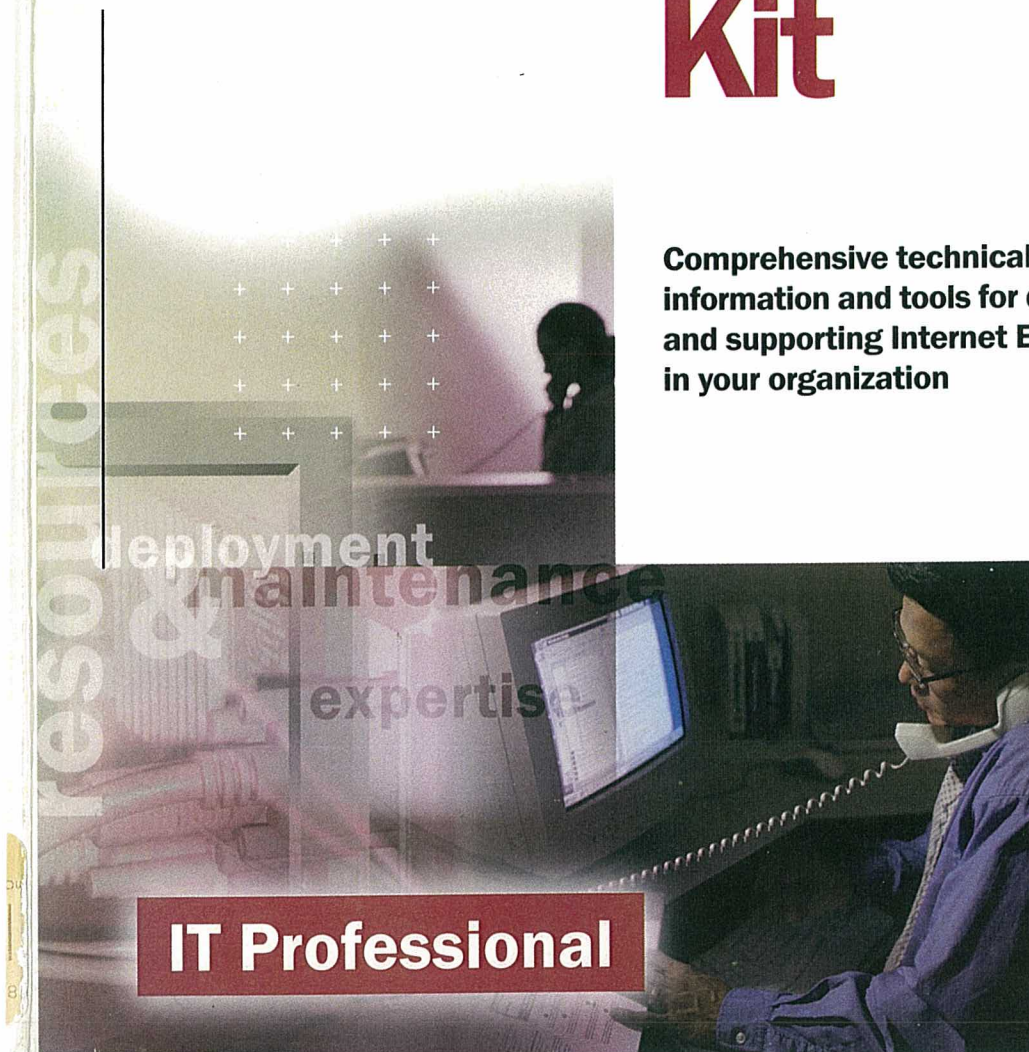




Internet Explorer 5 Resource Kit

**Comprehensive technical
information and tools for deploying
and supporting Internet Explorer
in your organization**



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**Internet
Explorer 5**
Resource Kit

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Using the content rating and user privacy features of Microsoft Internet Explorer 5, you can create a secure environment that protects users from inappropriate Web content and ensures the privacy of their information. This chapter describes these features and explains how you can configure rating and privacy settings.

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See Also

- For more information about managing your list of trusted digital certificates, see Chapter 6, “Digital Certificates.”
- For more information about configuring security zones and Java custom security, see Chapter 7, “Security Zones and Permission-Based Security for Microsoft Virtual Machine.”

Using Content Ratings

Using the Internet Explorer Content Advisor, you can control the types of content that users access on the Internet. You can adjust the content rating settings to reflect the appropriate level of content in four areas: language, nudity, sex, and violence. For example, businesses might want to block access to sites that offer no business value to their employees, and parents might want to block access to sites that display inappropriate content for their children.

Historically, the motive for filtering sites on the basis of a site's content has been driven by a site's subject matter and the fact that some ideas and images are blatantly offensive to many people. In 1995, the World Wide Web Consortium (W3C) Platform for Internet Content Selection (PICS) began to define an infrastructure that would encourage Web content providers to voluntarily rate their sites. This is done by using a specific set of HTML meta tags that rate the content of Web sites. Software programs can then block access to Web sites based upon the values of those meta tags. Today, the most common content ratings are based on the PICS standard for defining and rating Web content. For more information about PICS, visit the W3C Web site.

RSACi Rating System

Internet Explorer is installed with a PICS-based content rating system known as the Recreational Software Advisory Council on the Internet (RSACi) system. This built-in PICS support can help you control the types of content that users can access on the Internet. When you enable Content Advisor, Internet Explorer reads the meta tags to determine whether Web sites meet your criteria for suitable content. You can also subscribe to independent ratings bureaus or use third-party ratings to control access to Web content.

RSACi is an open, objective, content ratings system for the Internet developed by the Recreational Software Advisory Council (RSAC), an independent, nonprofit organization. The RSACi system provides information about the level of sex, nudity, violence, and offensive language (vulgar or hate-motivated) in software games and Web sites. For more information about RSAC and the RSACi rating system, see the RSAC Web site.

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