

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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**ZYNGA, INC.**

Petitioner

V.

**PERSONALIZED MEDIA COMMUNICATIONS LLC**

Patent Owner

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Case No. IPR2013-00171

U.S. Patent No. 7,734,251

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**PETITIONER'S NOTICE OF DEPOSITION OF GERALD HOLTZMAN**

The Petitioner, Zynga Inc., will conduct cross-examination by deposition of Gerald Holtzman, Esq. for the above captioned Case and related Case Nos. IPR2013-00164 and IPR2013-00162. In accordance with 37 C.F.R. § 42.53(d)(1), the parties have conferred and have agreed upon the dates, time and duration of Mr. Holtzman's deposition.

The deposition of Mr. Holtzman will take place commencing at 9:00 AM EST on January 15, 2014 and continuing day-to-day thereafter if necessary, at the offices of Personalized Media Communication, L.L.C., 14090 Southwest Freeway, Ste. 450, Sugar Land, TX 77498. The cross-examination will be taken before a Notary Public or other officer authorized by law to administer oaths. It will be recorded using audiotape and/or by stenographic means.

**Respectfully submitted,**

**Date: December 11, 2013**

**By:**  \_\_\_\_\_


**David B. Cochran, Reg. No. 39,142**  
**Louis Touton, Reg. No. 32,773**  
**Joseph M. Sauer, Reg. No. 47919**  
**JONES DAY**  
**North Point, 901 Lakeside Ave.**  
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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing  
**PETITIONER'S NOTICE OF DEPOSITION OF GERALD HOLTZMAN**  
was served on December 11, 2013 via email to:

Thomas J. Scott, Jr.  
tscott@goodwinprocter.com  
and  
Stephen Schreiner  
sschreiner@goodwinprocter.com

**Dated: December 11, 2013**

**By:**  \_\_\_\_\_