


POWER OF ATTORNEY FOR PROCEEDINGS BEFORE THE PATENT TRIAL AND APPEAL BOARD		
I hereby appoint:		
David B. Cochran	Reg. No. 39,142	
Joseph M. Sauer	Reg. No. 47,919	
Louis Touton	Reg. No. 32,773	
David W. Wu	Reg. No. 66,351	
as attorneys to defend and represent the patent owner identified below in proceedings before the Patent Trial and Appeal Board.		
Name and Address of Real Party In Interest:		
Zynga Inc. 699 Eighth Street San Francisco, CA 94103		
SIGNATURE of Zynga Inc. The individual whose signature and title is supplied below is authorized to act on behalf of Zynga Inc.		
Signature		Date: February <u>20</u> , 2013 <u>2/20/2013</u>
Name	Reginald D. Davis	Telephone Number: (855) 449-9642
Title	Senior Vice President, General Counsel	

CLI-2075734v1


PETITION FOR *INTER PARTES* REVIEW OF U.S. PATENT NO. 7,734,251

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Power of Attorney was served on February 27, 2013 via Express Mail delivery directed to the attorney of record for the patent at the following address:

Thomas J. Scott
Goodwin Procter LLP
901 New York Avenue, N.W.
Washington, DC 20001

Date: February 27, 2013



Joseph M. Sauer