POWER OF ATTORNEY FOR PROCEEDINGS BEFORE THE PATENT TRIAL AND APPEAL BOARD

I hereby appoint:

David B. Cochran

Reg. No. 39,142

Joseph M. Sauer

Reg. No. 47,919

Louis Touton

Reg. No. 32,773

David W. Wu

Reg. No. 66,351

as attorneys to defend and represent the patent owner identified below in proceedings before the Patent Trial and Appeal Board.

Name and Address of Real Party In Interest:

Zynga Inc.

699 Eighth Street

San Francisco, CA 94103

SIGNATURE of Zynga Inc.

The individual whose signature and title is supplied below is authorized to act on behalf of Zynga Inc.

Signature	1 -	Date: February 20, 2013
	B0-	2/20/2013
Name	Reginald D. Davis	Telephone Number: (855) 449-9642
Title	Senior Vice President, General Counsel	

CLI-2075734v1



PETITION FOR *INTER PARTES* REVIEW OF U.S. PATENT NO. 7,734,251 <u>CERTIFICATE OF SERVICE</u>

The undersigned hereby certifies that a copy of the foregoing Power of Attorney was served on February 27, 2013 via Express Mail delivery directed to the attorney of record for the patent at the following address:

Thomas J. Scott Goodwin Procter LLP 901 New York Avenue, N.W. Washington, DC 20001

Date: February 27, 2013

