

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ZYNGA, INC.

Petitioner

V.

PERSONALIZED MEDIA COMMUNICATIONS LLC

Patent Owner

Case No. IPR2013-00164

U.S. Patent No. 7,797,717


PETITIONER'S NOTICE OF DEPOSITION OF GERALD HOLTZMAN

The Petitioner, Zynga Inc., will conduct cross-examination by deposition of Gerald Holtzman, Esq. for the above captioned Case and related Case Nos. IPR2013-00171 and IPR2013-00162. In accordance with 37 C.F.R. § 42.53(d)(1), the parties have conferred and have agreed upon the dates, time and duration of Mr. Holtzman's deposition.

The deposition of Mr. Holtzman will take place commencing at 9:00 AM EST on January 15, 2014 and continuing day-to-day thereafter if necessary, at the offices of Personalized Media Communication, L.L.C., 14090 Southwest Freeway, Ste. 450, Sugar Land, TX 77498. The cross-examination will be taken before a Notary Public or other officer authorized by law to administer oaths. It will be recorded using audiotape and/or by stenographic means.

Respectfully submitted,

Date: December 11, 2013

By:  _____

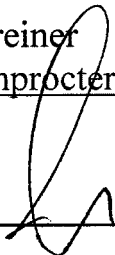
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing
PETITIONER'S NOTICE OF DEPOSITION OF GERALD HOLTZMAN
was served on December 11, 2013 via email to:

Thomas J. Scott, Jr.
tscott@goodwinprocter.com
and
Stephen Schreiner
sschreiner@goodwinprocter.com

Dated: December 11, 2013

By:  _____