


<b>POWER OF ATTORNEY FOR PROCEEDINGS BEFORE THE PATENT TRIAL AND APPEAL BOARD</b>		
I hereby appoint:		
David B. Cochran	Reg. No. 39,142	
Joseph M. Sauer	Reg. No. 47,919	
Louis Touton	Reg. No. 32,773	
David W. Wu	Reg. No. 66,351	
as attorneys to defend and represent the patent owner identified below in proceedings before the Patent Trial and Appeal Board.		
Name and Address of Real Party In Interest:		
Zynga Inc. 699 Eighth Street San Francisco, CA 94103		
SIGNATURE of Zynga Inc. The individual whose signature and title is supplied below is authorized to act on behalf of Zynga Inc.		
Signature		Date: February 20, 2013 2/20/2013
Name	Reginald D. Davis	Telephone Number: (855) 449-9642
Title	Senior Vice President, General Counsel	

CLI-2075734v1


**PETITION FOR *INTER PARTES* REVIEW OF U.S. PATENT NO. 7,797,717**

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing Power of Attorney was served on February 26, 2013 via Express Mail delivery directed to the attorney of record for the patent at the following address:

Thomas J. Scott  
Goodwin Procter LLP  
901 New York Avenue, N.W.  
Washington, DC 20001

Date: February 26, 2013

  
\_\_\_\_\_  
Joseph M. Sauer