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1020-95
PATENTS
Woley

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :
John C. Harvey and James W. Cuddihy : Examiner:
Serial No. To be Accorded : Group Unit:
Filed Herewith : Atty Dkt: 5634.121

For **SIGNAL PROCESSING APPARATUS AND METHODS**

PRELIMINARY AMENDMENT

Honorable Commissioner of
Patents and Trademarks
Washington, D.C. 20231

Woley
1020-95

Sir:

Prior to initiating the Examination of the above-described continuation application, Applicants herewith submit the following Preliminary Amendment.

IN THE CLAIMS

Please cancel claim 1 and add the following claim:

sub B1
cont'd

2. ~~A method of processing signals at a remote site based on a broadcast or~~
cablecast transmission including:

(a) the step of storing a subscriber datum at a computer at said remote site, said
subscriber datum being one of the group:

A

(1) an investment datum;

(2) an financial datum;

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- 1 (3) an income datum;
- 2 (4) a taste preference datum; and
- 3 (5) an interest datum;
- 4 (b) the step of programming said computer to respond to a control signal;
- 5 (c) the step of transmitting some information content and control signal to said
- 6 remote station in a broadcast or cablecast transmission, said information
- 7 content describing a product or service;
- 8 (d) the step of receiving said information content and control signal;
- 9 (e) the step of generating a benefit datum by processing subscriber datum in
- 10 response to said control signal;
- 11 (f) the step of delivering said information content and said benefit datum at an
- 12 output device at said remote station; and
- 13 (g) the step of inputting a subscriber reaction to said delivered information
- 14 content and benefit datum.

At

IN THE SPECIFICATION

On page 1, please rewrite the paragraph in the "Cross-Reference to Related Applications" as follows:

A²

This is a continuation of application serial no. 08/113,329, filed August 30, 1993, herein incorporated by reference in its entirety, which is a continuation of application serial no. 056,501, filed May 3, 1993, now U.S. Patent 5,335,277, which was a continuation of application serial no. 849,226, filed March 10, 1992, now U.S. Patent No. 5,233,654, which was a continuation of application serial no. 588,126, filed Sept. 25, 1990,

now U.S. Patent No. 5,109,414, which was a continuation of application serial no. 096,096, filed Sept. 11, 1987, now U.S. Patent No. 4,965,825, which was a continuation-in-part of application serial no. 829,531, filed Feb. 14, 1986, now U.S. Patent No. 4,704,725, which was a continuation of application serial no. 317,510, filed Nov. 3, 1981, now U.S. Patent No. 4,694,490.

Respectfully submitted,

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