Page 246 1 2 UNITED STATES PATENT AND TRADEMARK OFFICE 3 BEFORE THE PATENT TRIAL AND APPEAL BOARD 4 - - -) 5 ZYNGA, INC.,) VOL. II б Petitioner,) Case Nos.: 7) IPR2013-00162 vs. 8) IPR2013-00164 9 PERSONALIZED MEDIA 10 COMMUNICATIONS, LLC, 11 Patent Owner.) 12) 13 14 15 16 17 CONTINUED DEPOSITION OF SAMUEL H. RUSS, PHD 18 Washington, DC 19 Thursday, December 20, 2013 20 21 22 23 Reported by: 24 Kim M. Brantley, CSR 25 **ZYNGA EX. 1019** Job No: 68999

Find authenticated court documents without watermarks at docketalarm.com.

Δ

RM

Page 247

		Page
1		
2		
3		
4		
5	December 20, 2013	
6	Time: 9:04 a.m.	
7		
8		
9	Continued Deposition of SAMUEL H. RUSS, PHD, held	1
10	at the offices of Goodwin Procter, LLP, 901 New	
11	York Avenue, NW, Washington, DC, before Kim M.	
12	Brantley, Court Reporter and Notary Public of the	2
13	District of Columbia.	
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

8

		Page 24
1	RUSS	
2		
3	APPEARANCES:	
4		
5		
6	On behalf of the Petitioner Zynga Inc.:	
7	LOUIS TOUTON, ESQUIRE	
8	Jones Day	
9	555 South Flower Street	
10	Los Angeles, California 90071	
11		
12		
13		
14		
15		
16	On behalf of the Patent Owner:	
17	STEPHEN SCHREINER, ESQUIRE	
18	Goodwin Procter	
19	901 New York Avenue, N.W.	
20	Washington, D.C. 20001	
21		
22		
23		
24		
25		

DOCKET A L A R M Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

	Page 249
1	RUSS
2	PROCEEDINGS
3	SAMUEL H. RUSS, PhD.
4	called as a witness by Counsel for the Petitioner,
5	and, after having first been duly sworn by the
6	Notary Public, was further examined and testified
7	as follows:
8	MR. TOUTON: I'm going to have a bunch
9	of stuff premarked. Just put a B after everything
10	and you'll be fine.
11	(Seven One Seven patent was marked
12	Exhibit 1001B, for identification.)
13	(Three Five Nine patent was marked
14	Exhibit 1008B, for identification.)
15	(O Five Four patent was marked Exhibit
16	1009B, for identification.)
17	(Two O Six patent was marked Exhibit
18	1010B, for identification.)
19	(O Four One patent was marked Exhibit
20	1011B, for identification.)
21	(One Six Four patent was marked Exhibit
22	2019B, for identification.)
23	(Dictionary entry was marked Exhibit
24	2026B, for identification.)
25	

DOCKET A L A R M Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

	E	Page	250
1	RUSS		
2	EXAMINATION BY COUNSEL FOR THE PETITIONER:		
3	BY MR. TOUTON:		
4	Q. Good morning, Dr. Russ.		
5	A. Good morning.		
6	MR. TOUTON: Let me note for the record		
7	that the following exhibits have been marked by		
8	the court reporter for today's deposition		
9	There is 1001B, which is a copy of U.S.		
10	Patent Seven Seven Nine Seven Seven One Seven.		
11	There is Exhibit 1008B, which is a copy		
12	of U.S. Patent Four Five Six Seven Three Five		
13	Nine.		
14	There is Exhibit 1009B, which is a copy		
15	of U.S. Patent Four Eight Eight Two Five O Four		
16	Five.		
17	There's Exhibit 1010B, which is a copy		
18	of the Four Two O Four Two O Six patent.		
19	There is Exhibit 1011B, which is a copy		
20	of Patent Four Six Seven Four O Four One.		
21	There is Exhibit 2019B, which is a copy		
22	of Dr. Russ' declaration filed in IPR Two O One		
23	Three Zero Zero One Six Four.		
24	And there is Deposition Exhibit 2026B,		
25	which is a copy of an exhibit submitted in that		
1			

DOCKET A L A R M Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

DOCKET A L A R M



Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.