

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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ZYNGA INC.  
Petitioners,

v.

PERSONALIZED MEDIA COMMUNICATIONS, LLC  
Patent Owner.

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Cases IPR2013-00156 (Patent 7,860,131)  
IPR2013-00162 (Patent 7,908,638)  
IPR2013-00164 (Patent 7,797,717)  
IPR2013-00171 (Patent 7,734,251)<sup>1</sup>

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Before SALLY C. MEDLEY, KARL D. EASTHOM, and JONI Y. CHANG,  
*Administrative Patent Judges.*

MEDLEY, *Administrative Patent Judge.*

ORDER  
Conduct of the Proceeding  
37 C.F.R. § 42.5

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<sup>1</sup> This order addresses a similar issue in the four cases. Therefore, we exercise discretion to issue one order to be filed in each case. The parties, however, are not authorized to use this style of heading in subsequent papers.

On February 4, 2014, a conference call was held between counsel for the respective parties and Judges Medley, Easthom and Chang.

The purpose of the conference call was to discuss a settlement agreement entered into by the parties. Counsel explained that the parties have a written settlement agreement which contemplates the termination of the *inter partes* review proceedings.

An *inter partes* review has been instituted in each of the four cases. The Board does not have before it full briefing on the issues raised during each of the four trials. Moreover, the Board has not entered a final written decision. Generally, the Board expects that a proceeding will terminate after the filing of a settlement agreement. *See, e.g., Office Patent Trial Practice Guide, 77 Fed. Reg. 48756, 48768 (Aug. 14, 2012)*. The rule governing settlement indicates that any agreement between the parties made in connection with, or in contemplation of, the termination of a proceeding shall be in writing and filed with the Board. 37 C.F.R. § 42.74.

Based on the facts of these proceedings, the parties are authorized to, and shall file, in addition to the settlement agreement, a joint motion to terminate the proceeding briefly explaining why termination is appropriate in these cases. As explained, the parties also must file, as an exhibit, a true copy of their settlement agreement to terminate the proceedings. Any request that the agreement be treated as business confidential information and be kept separate from the files of the involved patent must be filed with the settlement agreement. 37 C.F.R. § 42.74(c). As explained, the parties may make such request in the motion to terminate.

The parties are directed to FAQ G3 on the Board's website page at <http://www.uspto.gov/ip/boards/bpai/prps.jsp> for instructions on how to file their settlement agreement as confidential (*e.g.*, uploading as "Parties and Board Only").

Should a question arise regarding the confidential filing of the settlement agreement, the parties may contact the Board at 571-272-7822 for assistance.

Counsel agreed to file the joint motion to terminate each proceeding and the settlement agreement by close of business Friday, February 7, 2014.

Accordingly, it is

ORDERED that the parties are authorized to file a separate joint motion to terminate in each of the four proceedings;

FURTHER ORDERED that the joint motions are due February 7, 2014; and

FURTHER ORDERED that the joint motions shall be accompanied by a true copy of the settlement agreement as required by 37 C.F.R. § 42.74(b);

FURTHER ORDERED that the parties may request that the settlement agreement be treated as business confidential information as specified by 37 C.F.R. § 42.74(c);

FURTHER ORDERED that any confidential settlement agreement must be filed electronically in each of the four proceedings via the Patent Review Processing System (PRPS) in accordance with the instructions provided on the Board's website (*e.g.*, uploading as "Parties and Board Only"); and

FURTHER ORDERED that the remaining DUE DATES in each of the four proceedings are *vacated*.

For PETITIONER:

David Cochran  
dcochran@jonesday.com

Joseph Sauer  
jmsauer@jonesday.com

Louis Touton  
lltouton@jonesday.com

David Wu  
dwwu@jonesday.com

For PATENT OWNER:

Thomas Scott, Jr.  
tscott@goodwinprocter.com

Stephen Schreiner  
sschreiner@goodwinprocter.com