Paper 32

Entered: 6 May 2014

## UNITED STATES PATENT AND TRADEMARK OFFICE

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### BEFORE THE PATENT TRIAL AND APPEAL BOARD

UNIVERSAL REMOTE CONTROL, INC. Petitioner,

v.

UNIVERSAL ELECTRONICS, INC. Patent Owner.

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Case IPR2013-00127 Patent 6,587,067

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Before: SALLY C. MEDLEY, HOWARD B. BLANKENSHIP, and WILLIAM V. SAINDON, *Administrative Patent Judges*.

#### RECORD OF ORAL HEARING

APPEARANCES:

ON BEHALF OF THE PETITIONER:

TIMOTHY E. BIANCHI, ESQUIRE Schwegman, Lundberg, Woessner 1600 TCF Tower, 121 South 8<sup>th</sup> Street Minneapolis, Minnesota 55402



Case No. IPR2013-00127 Patent No. 6,587,067

and

THOMAS C. REYNOLDS, ESQUIRE Schwegman Lundberg, Woessner 150 Alamaden Boulevard, Suite 750 San Jose, California 95113

### ON BEHALF OF PATENT OWNER:

MICHAEL NICODEMA, ESQUIRE Greenberg Traurig, LLP 200 Park Avenue Florham Park, New Jersey 07932-0677

and

ERIC J. MAIERS, ESQUIRE Greenberg Traurig, LLP 77 West Wacker Drive, Suite 2500 Chicago, Illinois 60601

The above-entitled matter came on for hearing on Tuesday, April 8, 2014, commencing at 12:59 p.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.



1	PROCEEDINGS
2	
3	JUDGE MEDLEY: Good afternoon. This is the hearing
4	for the IPR2013-00127 between Petitioner Universal Remote Control
5	and Patent Owner Universal Electronics, Incorporated.
6	At this time we would like the parties to please introduce
7	counsel starting with the Petitioner.
8	MR. BIANCHI: Your Honor, I'm Timothy Bianchi for
9	Universal Remote Control and this is my co-counsel, Thomas
10	Reynolds.
11	JUDGE MEDLEY: Okay. Mr. Bianchi, will you be
12	arguing today?
13	MR. BIANCHI: Yes.
14	JUDGE MEDLEY: Thank you. And then for Patent
15	Owner?
16	MR. NICODEMA: Good afternoon, Your Honor. Michael
17	Nicodema for UEI, along with my partner, Eric Maiers.
18	JUDGE MEDLEY: Mr. Nicodema, will you be arguing
19	today?
20	MR. NICODEMA: Yes, Your Honor. I will be presenting
21	UEI's main argument. Mr. Maiers will be arguing our pending motion
22	to exclude a portion of Dr. Herr's testimony.
23	JUDGE MEDLEY: Okay. Thank you. Each party will
24	have 30 minutes total time to present their arguments. Petitioner will



# Case No. IPR2013-00127 Patent No. 6,587,067

1	begin with the presentation of its case with regard to challenged
2	claims on which basis the Board instituted trial.
3	Thereafter, Patent Owner, you will respond to Petitioner's
4	presentation and then, Petitioner, you may reserve rebuttal time to
5	respond to Patent Owner's presentation.
6	Petitioner, you may begin and how much time would you
7	like to reserve, if any?
8	MR. BIANCHI: Your Honor, would you like paper copies
9	of the presentation for today?
10	JUDGE MEDLEY: Yes, please, if you you may
11	approach the bench. Thank you.
12	MR. BIANCHI: Your Honor, we would like to reserve 15
13	minutes for rebuttal. I'd also like to leave open the option that Mr.
14	Reynolds be allowed to argue on rebuttal, if necessary.
15	JUDGE MEDLEY: That's fine.
16	MR. BIANCHI: Okay.
17	JUDGE MEDLEY: You may proceed.
18	MR. BIANCHI: Thank you, Your Honor. I appreciate that
19	In our case today we would like to drive home two major points about
20	the IPR. The first point that we'd like to make is that all through al
21	of the testimony that's been developed and all of the documents of
22	record, to this date Patent Owner still has not proved a date of
23	invention earlier than the prior art references, and we'll talk a little bit
24	more about those prior art references in the upcoming slides.



# Case No. IPR2013-00127 Patent No. 6,587,067

1	I'm referring now to slide/page number 2 of your materials.
2	So, in brief, what we're arguing is that the Patent Owner has not
3	produced evidence of the invention working for its intended purposes.
4	There are some very phaseal statements to that effect in the record,
5	but there is no evidence of testing.
6	The second point we would like to make is that the prior art
7	does show all of the key features as characterized by Patent Owner,
8	for example, the direct entry method of matching remote the remote
9	to appliances of different manufacturers and also the assigning a
10	command macro to a macro pushbutton.
11	I refer now to page 3 of the materials. What we put on this
12	page are some of the dates of interest, including the priority date for
13	the '067 patent, which was filed on October 14, 1987. There are also
14	relevant dates to the prior art that we have used in our petition and as
15	is instituted in this proceeding for trial.
16	And of those different references, I would just like to note
17	that at no time has the Patent Owner attempted to antedate the
18	Rumbolt reference, which is the last one listed there back to
19	November 20, 1985. I want to make that perfectly clear. We also
20	want to remind the Board that in its Institution Order that it attributed
21	to the CORE user manual, which is the first prior art reference listed
22	there, September 1, 1987 based on some additional publications in the
23	record.
24	At no time did Patent Owner also show attempt to show
25	conception and then diligence, so this is strictly a case of where Patent



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