

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MICROSTRATEGY, INC.
Petitioner

v.

Patent of ZILLOW, INC.
Patent Owner

Case IPR2013-00034
Patent 7,970,674

**PATENT OWNER ZILLOW, INC.'S
MANDATORY NOTICES**

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8, Patent Owner, Zillow, Inc., submits the following
Mandatory Notices in response to the Petition for *Inter Partes* Review on U.S. Patent No.
7,970,674.

1. Real Party-In-Interest

In accordance with 37 C.F.R. § 42.8(b)(1), Patent Owner identifies the real party-
in interest as Zillow, Inc.

2. Related Matters

In accordance with 37 C.F.R. § 42.8(b)(2), Patent Owner identifies the following
related proceeding: *Zillow, Inc. v. Trulia, Inc.*, Civil Action No. 2:12-cv-01549-JLR, U.S.
District Court for the Western District of Washington.

In addition, the following pending applications are directed to subject matter related
to the subject matter of the '674 patent:

- a. U.S. Patent Application Pub. No. 2008/0077458 to Andersen et al.
- b. U.S. Patent Application Pub. No. 2007/0185727 to Ma et al.

3. Lead and Back-Up Counsel

In accordance with 37 C.F.R. § 42.8(b)(3), Patent Owner identifies Steven D.
Lawrenz as lead counsel and Ryan J. McBrayer as back-up counsel:

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4. Service Information

In accordance with 37 C.F.R. § 42.8(b)(4), Patent Owner identifies the following
service information:

Patent Docketing
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Respectfully submitted,

Date: November 19, 2012 By:

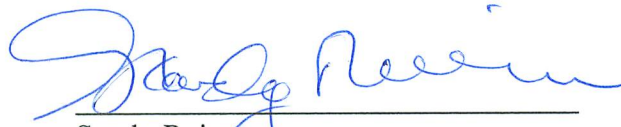

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CERTIFICATE OF SERVICE

I hereby certify that on this 19th day of November, 2012, a true and correct copy of the foregoing ZILLOW INC.'S MANDATORY NOTICES was served via overnight courier upon the following counsel of record for Petitioner MICROSTRATEGY, INC.:

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