

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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MICROSTRATEGY, INC.  
Petitioner

v.

Patent of ZILLOW, INC.  
Patent Owner

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Case IPR2013-00034  
Patent 7,970,674

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**PATENT OWNER ZILLOW, INC.'S  
MANDATORY NOTICES**

Mail Stop PATENT BOARD  
Patent Trial and Appeal Board  
U.S. Patent & Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8, Patent Owner, Zillow, Inc., submits the following Mandatory Notices in response to the Petition for *Inter Partes* Review on U.S. Patent No. 7,970,674.

**1. Real Party-In-Interest**

In accordance with 37 C.F.R. § 42.8(b)(1), Patent Owner identifies the real party-in interest as Zillow, Inc.

**2. Related Matters**

In accordance with 37 C.F.R. § 42.8(b)(2), Patent Owner identifies the following related proceeding: *Zillow, Inc. v. Trulia, Inc.*, Civil Action No. 2:12-cv-01549-JLR, U.S. District Court for the Western District of Washington.

In addition, the following pending applications are directed to subject matter related to the subject matter of the '674 patent:

- a. U.S. Patent Application Pub. No. 2008/0077458 to Andersen et al.
- b. U.S. Patent Application Pub. No. 2007/0185727 to Ma et al.

**3. Lead and Back-Up Counsel**

In accordance with 37 C.F.R. § 42.8(b)(3), Patent Owner identifies Steven D. Lawrenz as lead counsel and Ryan J. McBrayer as back-up counsel:

Steven D. Lawrenz, Lead Counsel  
USPTO Reg. No. 37,376

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#### 4. Service Information

In accordance with 37 C.F.R. § 42.8(b)(4), Patent Owner identifies the following  
service information:

Patent Docketing  
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Respectfully submitted,

Date: November 19, 2012 By:

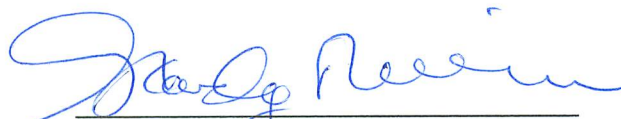
  
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**CERTIFICATE OF SERVICE**

I hereby certify that on this 19th day of November, 2012, a true and correct copy of the foregoing ZILLOW INC.'S MANDATORY NOTICES was served via overnight courier upon the following counsel of record for Petitioner MICROSTRATEGY, INC.:

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