

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MICROSTRATEGY, INC.
Petitioner,

v.

Patent of ZILLOW, INC.
Patent Owner.

Case IPR2013-00034
Patent No. 7,970,674

PATENT OWNER'S REQUEST FOR ORAL ARGUMENT

Pursuant to 37 C.F.R. § 42.70(a), requiring a separate paper requesting oral argument and specifying issues to be argued, Patent Owner Zillow, Inc. hereby requests oral argument to discuss the issues specified below.

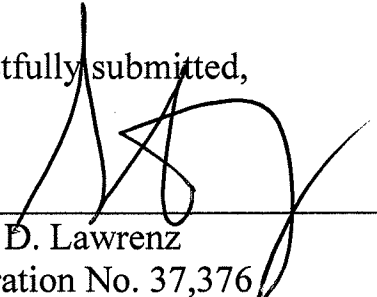
Issues to be Argued

1. The proper interpretation of "user knowledgeable about the distinguished home."
2. The proper interpretation of "automatic valuation."
3. Whether it would have been obvious to replace an appraiser with an owner in either of Dugan or Kim's systems.
4. The instituted grounds of unpatentability of claims 15 and 17 of U.S. Patent No. 7,970,674 under 35 U.S.C. § 102(b) and associated issues.
5. The instituted grounds of unpatentability of claims 2, 5-10, 13, 14, 16, 26, 27, 29-33, 35-37, 39, and 40 of U.S. Patent No. 7,970,674 under 35 U.S.C. § 103(a) and associated issues.

The Board has set November 21, 2013 as the date for any Oral Hearing in this matter. (Scheduling Order, Paper No. 18, April 2, 2013).

The Patent Owner believes no fees are required for filing this request. The Commissioner is authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 50-0665, under Order No. 056920-8901.US00 from which the undersigned is authorized to draw.

Respectfully submitted,

By: 
Steven D. Lawrenz
Registration No. 37,376
Lead Counsel for Patent Owner

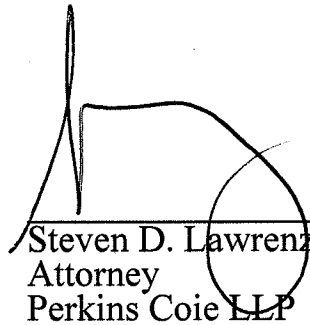
Date: October 17, 2013

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of this REQUEST FOR ORAL ARGUMENT has been served via EXPRESS MAIL on October 17, 2013 upon the following:

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