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ElectroTix Offers New Visual Approach to Selling Tickets On Internet.

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SAN JOSE, Calif.--(BUSINESS WIRE)--May 28, 1998--ElectroTix, an innovative **OnLine** Ticket Sales service provider of Great Sites Software Inc., announced today that it is now selling tickets on **internet** using "Visual-Seat-Select" technology.

With Visual-Seat-Select, seating chart of the venue is displayed with indications of available seat locations. Visual indicators are dynamically updated on the seating chart to show where seats are available at that moment. Customers purchase tickets just by clicking the desired indicator on the seating chart.

"Other ticket services claim to give you the 'Best Seats' available when you buy tickets through them," said company President, Valerie Riveiro. "Visual-Seat-Select changes all that by empowering customers to make that choice for themselves. Customers love the system's simplicity and power."

"We are excited to add internet ticket sales for our popular show -- Orpheus in the Underworld -- at Mountain View Center for the Performing Arts this June using ElectroTix's Visual-Seat-Select," said Don Krajewski, president of the Gilbert & Sullivan Society of San Jose. "It dramatically improves the potential for a successful show by opening another marketing and sales option for community-based groups like our Lyric Theatre."

ElectroTix has provided convenient access through the internet so you can buy tickets from your home or office for the city's DownTown Art Series. "Keeping access simple has increased tickets sales for our San Jose art groups," said Joe B. Rodriguez community arts development officer of City of San Jose, Office of Cultural Affairs.

Visual-Seat-Select works with both Netscape Communicator and Microsoft Internet Explorer, and is available for a test drive at http://www.electrotix.com/demos/demothe.htm

About ElectroTix

The ElectroTix OnLine ticketing service is provided by Great Sites Software Inc. Visual-Seat-Select, patent pending, is the most recent innovation on internet from Great Sites Software Inc. With real time display of available seat locations, Visual-Seat-Select provides a whole new dimension to the internet ticket buying experience.



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