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(54) **SYSTEM AND METHOD FOR ARBITRATING THE SELECTION AND RESERVING OF AIRLINE SEATS**

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(58) **Field of Classification Search** **705/5**

See application file for complete search history.

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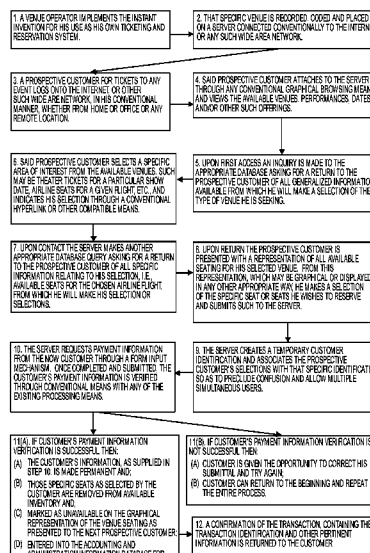
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(57) **ABSTRACT**

This invention relates to an electronic means by which people can select the exact seat or seats they want for any type of event or reserve an appointment for any activity. More specifically, a customer or a ticket re-seller or a venue operator can go, for example, to the internet and select the event or activity for which he wants a ticket or tickets or reserve a time and reserve and order the exact seat or seats or the time of his choosing directly online. The seat or seats or reserved time he selects is then removed from the inventory for that activity or event and made not available for any other buyer and such is so indicated by a graphical representation or other such indicator on the online map or picture representing availability of seating or time for that event.

8 Claims, 30 Drawing Sheets



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