

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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GOOGLE INC.  
Petitioner

v.

ALFONSO CIOFFI, MEGAN ELIZABETH ROZMAN,  
MELANIE ANN ROZMAN, AND MORGAN LEE ROZMAN  
Patent Owners

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CBM2017-00010  
Patent No. RE43,528

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**PETITION FOR COVERED BUSINESS METHOD REVIEW  
OF U.S. PATENT NO. RE43,528**

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