

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FORD MOTOR COMPANY  
Petitioner

v.

VERSATA DEVELOPMENT GROUP, INC.  
Patent Owner

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Case CBM2016-00101  
Patent No. 7,739,080

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**PATENT OWNER'S MANDATORY NOTICES  
PURSUANT TO 37 C.F.R. § 42.8(a)(2)**

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U.S. Patent and Trademark Office  
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Pursuant to 37 C.F.R. § 42.8(a)(2), Patent Owner, Versata Development Group, Inc., hereby files its Mandatory Notices.

**I. 37 C.F.R § 42.8(b)(1) - REAL PARTY-IN-INTEREST**

Patent Owner certifies that Versata Development Group, Inc. f/k/a Trilogy Development Group, Inc., Versata Software, Inc. f/k/a Trilogy Software, Inc., and Trilogy, Inc. are the real-parties-in-interest.

**II. 37 C.F.R § 42.8(b)(2) - RELATED MATTERS**

Patent Owner notes the following proceedings that may affect or be affected by a decision in this proceeding:

**A. *Inter Partes* Proceedings Before the USPTO Related to the Patent-at-Issue**

This Covered Business Method is one of the following nine petitions filed by Petitioner against eight patents that Patent Owner is asserting in the corresponding district court litigation:

<b>Patent No.</b>	<b>Case Caption</b>	<b>Filing Date</b>
7,882,057	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01012	May 9, 2016
	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01013	May 9, 2016
5,825,651	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01014	May 9, 2016
7,200,582	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01015	May 9, 2016
6,675,294	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01016	May 9, 2016

6,405,308	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01017ZZZZZZ	May 9, 2016
7,464,064	<i>Ford Motor Company v. Versata Software, Inc.</i> , IPR2016-01019	May 9, 2016
8,805,825	<i>Ford Motor Company v. Versata Software, Inc.</i> , CBM2016-00100	September 12, 2016
7,739,080	<i>Ford Motor Company v. Versata Software, Inc.</i> , CBM2016-00101	September 12, 2016

### **B. Litigation Involving the Patent-at-Issue**

Patent Owner notes the following litigation proceedings that may affect or be affected by a decision in this proceeding:

- *Ford Motor Company v. Versata Software, Inc., et al.*, 2:15-cv-10628 (E. Mich.), filed February 19, 2015; and
- *Versata Development Group, Inc. et al. v. Ford Motor Company*, 4:15-cv-00316 (E. Texas), filed May 7, 2015 (terminated December 3, 2015).

### **C. Prosecution Matters Related to the Patent-at-Issue**

In accordance with the Office Patent Trial Practice Guide, 77 Fed. Reg. 48756, 48760 (Aug. 14, 2012), Patent Owner notifies the Board of related patents and patent applications that may affect or be affected by a decision in this proceeding:

- U.S. Patent Application No. 12/768,121, filed April 27, 2010, which claims the benefit of U.S. Patent No. 7,739,080.

### III. 37 C.F.R § 42.8(b)(3) - LEAD AND BACKUP COUNSEL

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