

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FORD MOTOR COMPANY  
Petitioner,

v.

VERSATA SOFTWARE, INC.  
Patent Owner.

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U.S. Patent No. 7,739,080

CBM Case No.: [Unassigned]


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**PETITIONER'S POWER OF ATTORNEY**

Pursuant to C.F.R. § 42.10(b), Petitioner, Ford Motor Company, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with covered business method review of the above-captioned patent:

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The individual signing below has the authority to execute this document on behalf of Petitioner, Ford Motor Company.

By:   
Name: Peter N. Tassie  
Title: Managing Counsel  
Date: August 17, 2016

**Certificate of Service**

The undersigned hereby certifies that the foregoing **POWER OF ATTORNEY REGARDING U.S. PATENT NO. 7,739,080**, was served in its entirety on September 12, 2016, upon the following parties by overnight courier:

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The undersigned also certifies that on the same date a courtesy copy was served it its entirety on the following parties via electronic service:

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