## UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD FORD MOTOR COMPANY

v.

Petitioner

VERSATA DEVELOPMENT GROUP, INC.
Patent Owner

Case CBM2016-00101 Patent No. 7,739,080

TRANSMITTAL LETTER ACCOMPANYING SUBMISSION OF EXHIBIT 2013

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Patent Trial and Appeal Board

U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450



During the Conference Call held between the parties and the Board on January 11, 2016, the Board requested that the Patent Owner submit a transcript of the conference call as prepared by the court reporter retained by the Patent Owner. The transcript of the conference call is submitted herewith as Exhibit 2013.

Respectfully submitted,

Date: January 13, 2017 STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

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Robert Greene Sterne Registration No. 28,912

Lead Counsel for Patent Owner

## CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e))

The undersigned hereby certifies that true and correct copies of the enclosed

## TRANSMITTAL LETTER ACCOMPANYING SUBMISSION OF EXHIBIT

**2013** and associated exhibit 2013 were served electronically via e-mail on January 13, 2017 in their entirety on the following counsel of record for Petitioner:

Thomas A. Lewry (Lead Counsel)
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Respectfully submitted,

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