UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FORD MOTOR COMPANY Petitioner,

V.

VERSATA SOFTWARE, INC. Patent Owner.

U.S. Patent No. 8,805,825

CBM Case No.: [Unassigned]

PETITIONER'S POWER OF ATTORNEY

Pursuant to C.F.R. § 42.10(b), Petitioner, Ford Motor Company, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with covered business method review of the above-captioned patent:

Brooks Kushman P.C. 1000 Town Center, 22nd Floor Southfield, MI 48075

The individual signing below has the authority to execute this document on

behalf of Petitioner, Ford Motor Company.

By:	6ig Trim	
Name:	Peter N. Tassie	
Title:	Managing Counsel	

Date:	August 17, 2016	

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Certificate of Service

The undersigned hereby certifies that the foregoing **POWER OF ATTORNEY REGARDING U.S. PATENT NO. 8,805,825**, was served in its entirety on September 12, 2016, upon the following parties by overnight courier:

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The undersigned also certifies that on the same date a courtesy copy was served it its entirety on the following parties via electronic service:

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Respectfully submitted,

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