

12/28/2001

**2002 CONTINENTAL
PRICE LIST
(PRICE LEVEL CODE 240)**

*** REVISED**

MODEL	SERIES CODE	BASE VEHICLE PRICE	DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Continental	M97	Base (100A)	\$ 33,993	\$ 35,097	\$ 38,185
		Driver Select (110A)	34,525	35,641	38,790
		Personal Security (120A)	35,392	36,528	39,775
		Luxury Appearance (130A)	35,498	36,636	39,895
All Models	—	Destination and Delivery	770	770	770
POWERTRAINS					
MODEL	OPTION CODE		DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
ENGINE	99V	4.6L Four-Cam V-8 Engine	Std	Std	Std
	44X	Automatic Electronic Overdrive Transaxle	Std	Std	Std
AREA	428	High Altitude Principal Use	N/C	N/C	N/C
TIRES					
MODEL	OPTION CODE		DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Continental	T31	P225/60R16 BSW Tires	Std	Std	Std
	64F	Wheels, 16 inch. Highly Polished Aluminum (Base & Driver Select only)	\$ 306	\$ 313	\$ 360
SEATS					
MODEL	TRIM TYPE		DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Continental	7	Twin Comfort Seats w/ Leather Seating Surface (6-pass.)	Std	Std	Std
	6	Individual Bucket Seats w/Leather Seating Surface (5-pass.) (N/A Base)	N/C	N/C	N/C
	467	Heated Seats	\$ 340	\$ 348	\$ 400
OTHER OPTIONS					
MODEL	OPTION CODE		DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	54C	Collector's Edition (5-pass. only)	\$ 1,326	\$ 1,357	\$ 1,560
	13B	Moonroof, Power	1,296	1,327	1,525
	See pg 6	White Pearlescent CC Metallic Tri-Coat Paint	319	327	375
	17C	Ivory Parchment CC Metallic Tri-Coat Paint Select Package Includes: Power Moonroof, Alpine Audio System & CD Changer	319 2,299	327 2,353	375 2,705
		No-Charge Select Package	(2,299)	(2,353)	(2,705)
	51C	Vehicle Communication System (VCS)	1,101	1,127	1,295
		AUDIO			
	916	Audio System, Alpine (Base only)	489	501	575
	919	Compact Disc Player / Changer	514	526	605
LIMITED PRODUCTION OPTIONS					
MODEL	OPTION CODE		DEALER PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	153	License Plate Bracket, Front	N/C	N/C	N/C
		Fleet Marketing Credit (no code required; automatic w/valid FIN)	\$ (390)	\$ (390)	N/C

* Revised 01/31/2002:

- Limited Edition (54E)
no longer available
- 16" 6-Spoke Chrome Wheel
(64G) no longer available