

# Directory of Software Solutions

## For LIFFE CONNECT™

Issue 1 - October 1998

LIFFE

The London International Financial  
Futures and Options Exchange

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LIFFE's New Electronic Trading Platform

## Introduction



A great many member firms will want to access the new LIFFE CONNECT™ trading system through client software purchased from 3rd parties such as Independent Software Vendors (ISVs) and Quote Vendors.

LIFFE has a very active programme of co-operation with the key players in the trading software market to ensure that you, the members, have a rich choice of solutions to meet your needs. As a result, there are more solutions being built by third parties to the LIFFE Application Programming Interface (API) than for any other exchange.

The Directory of Software Solutions for LIFFE CONNECT™ is aimed at keeping you informed of the solutions that are being built for LIFFE CONNECT™, their key features and who to contact for further information.

At time of going to press, thirteen ISVs have committed to build trading systems to access LIFFE CONNECT™. Details of each of these companies and their products are included in this directory. We expect a number of additional ISVs to commence LIFFE CONNECT™ developments over the coming months. Information on any new players and updates on the progress of existing LIFFE CONNECT™ ISVs can be found at [www.liffe.com](http://www.liffe.com). This directory will be re-issued within the next quarter.

We hope this directory is a useful aid to deciding which solution best fits your needs.

A handwritten signature in black ink, appearing to read 'Simon Chapman', with a long horizontal stroke extending to the right.

**Simon Chapman**

Project Director

October 1998

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## Bloomberg LP

The core business of Bloomberg LP is the supply of financial information to the investment community. The Bloomberg terminal delivers real-time financial data, analytic information and business news to clients worldwide. The entire system is supported globally 24-hours a day, 7 days a week by over 1,000 Bloomberg training and support staff, and by 500 programmers. The information is delivered via the largest private frame relay network in the world.

Our success and continued growth stems from our commitment to cutting edge technology, keeping pace with market developments and customer requirements. The ability to access LIFFE CONNECT™ for Futures over the Bloomberg terminal is the latest illustration of this.

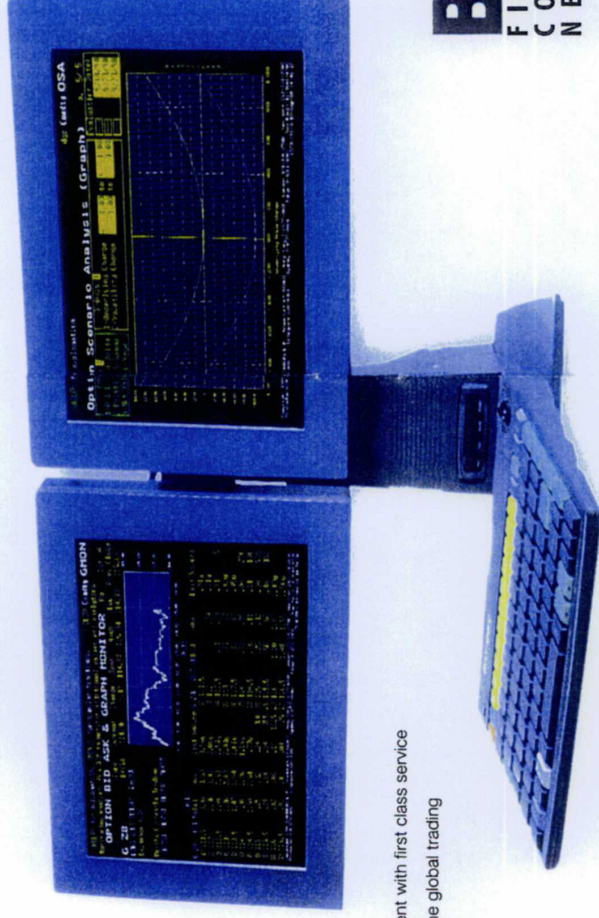
Over 140,000 users around the world currently benefit from the wealth of data and information on the Bloomberg. The system's powerful analytics give users the ability to compare cash and futures markets, build strategies, test out scenarios and assess risk. Many of these customers already use the Bloomberg Terminal to trade electronically billions of pounds worth of securities daily. With this new development, LIFFE members will be able to access the liquidity available via LIFFE CONNECT™ for Futures over the Bloomberg terminal for no extra cost.

Bloomberg combines first class content with first class service and now gives electronic access to the global trading opportunities of LIFFE.

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## Datastream/ICV

Datastream/ICV provides financial information and IT services to the investment community world-wide. Over 5,000 organisations in 50 countries depend on Datastream/ICV's range of products.

We are the leading provider of trading systems to the London market. Some 70% of LSE members and 27% of LIFFE members have chosen our systems to trade on their respective markets.

As the independent Kimsey Dealing Room Survey confirms, Datastream/ICV's support is second to none. We have been ranked first in the 'after sales support' and 'attitude of vendor staff' categories three years in a row and over all winner among brokers in both 1997 and 1998.

In an environment where being out of the market can result in considerable costs, fast local support should be one of your most important criteria.

Working with our strategic partner, QT Software AG, Datastream/ICV will build on the success of its existing trading products to provide access to LIFFE CONNECT™ for Futures.

*Functionality available will include:*

- Real-time prices, news and analysis
- Real-time and historical charting
- 'One-click' trading
- 'One-click' order removal
- 'What-if'
- Risk management
- A choice of pricing models

- Automatic quote generation and
- OTC integration & hedging
- API for proprietary analytics or
- Access to other electronic markets

### Contact Details:

Datastream/ICV have sales and support offices in Chicago, New York and Frankfurt. products please contact:

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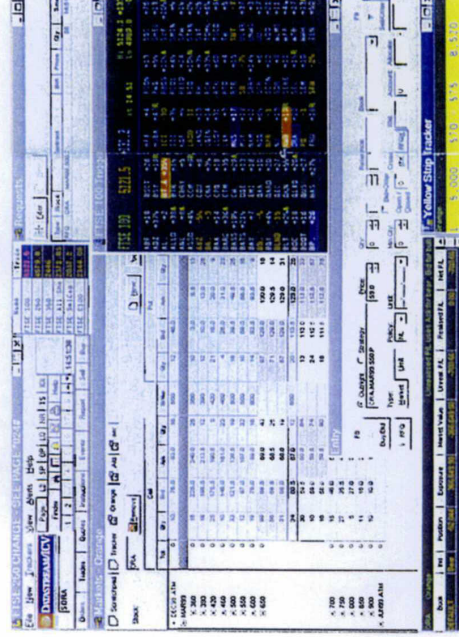
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