UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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STARBUCKS CORPORATION
Petitioner

v.

AMERANTH, INC.
Patent Owner

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CASE: To Be Assigned
Patent No. 6,384,850 B1

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**DECLARATION OF WAYNE YURTIN
IN SUPPORT OF PETITION FOR COVERED BUSINESS METHOD
PATENT REVIEW OF U.S. PATENT NO. 6,384,850 C1**

I, Wayne Yurtin, declare under penalty of perjury that:

1.   I have been engaged by Starbucks Corp. ("Starbucks") as a consultant in connection with Starbucks' Petitions for Covered Business Method Patent Reviews of U.S. Patent Nos. 6,384,850 and 6,871,325.

2.   I am being compensated at my standard rate of $425 per hour for preparing this Declaration. The compensation is not contingent on my performance, the outcome of the covered business method patent reviews or any other proceedings, or any issues involved in or related to the covered business method patent reviews.

I.   BACKGROUND AND EXPERIENCE

3.   I have a B.S. in Computer Science from Cal Poly, San Luis Obisbo and an MBA from San Jose State University.

4.   Starting in 1985, I worked as a software engineer in Apple's Computer Integrated Manufacturing (CIM) group at the factory where Apple built the first Macintosh computers. Later, I moved to Apple's system integration team where I led custom developed software projects for Fortune 500 clients such as BellSouth Cellular, Merck Pharmaceuticals, and Motorola.

5.   In 1993, I co-founded AllPen Software, Inc., a company focused on software technology for mobile and wireless devices.

6.   Between 1993 and 1997, AllPen worked on numerous custom software projects for clients such as American Airlines, Daimler Benz, and Johnson & Johnson.

7.   AllPen also developed the NetHopper mobile web browser, as discussed below.

8.   In November 1997, AllPen was acquired by Spyglass, Inc.

9.   Following Spyglass's acquisition of AllPen, I joined Spyglass and led their professional services activities focused on the mobile device and interactive TV industry.

10.   In 2001, I started Rocket Mobile, a company which focused on multimedia and messaging software for mobile handsets.

11.   In 2006, Rocket Mobile was acquired by Buongiorno S.p.A., a public company based in Italy, focused on mobile apps and content.

12.   Following Buongiorno's acquisition of Rocket Mobile, I led Buongiorno's U.S. organization for several years.

13.   In 2011, I started Screaming Velocity, Inc. I am presently the President and CEO of Screaming Velocity Inc.

14.   Screaming Velocity, Inc. is a software technology company that has developed licensable recommendation technology for the linear TV and video-on-demand (VOD) marketplace.

II. THE NETHOPPER VERSION 3.2 USER'S MANUAL

15. AllPen developed a mobile web browser called NetHopper and AllPen began selling it to the public in the first quarter of 1996.

16. In 1996, Apple licensed NetHopper so that it could be pre-installed on Apple's Newton MessagePad handheld computing devices.

17. Between 1995 and 1997, several versions of NetHopper were released.

18. Version 3.2 of NetHopper was released in 1997. This version was pre-installed on Apple Newton MessagePad 2100 devices which Apple began to sell in the Fall of 1997.

19. The NetHopper Version 3.2 User's Manual came pre-installed on the Apple Newton MessagePad 2100 devices, sold to consumers by Apple. A printed copy of the manual was also physically included in the Apple Newton MessagePad 2100 box, along with Apple's manual for the device.

20. In addition to providing NetHopper preloaded on Apple Newton devices, AllPen Software sold NetHopper directly to consumers, and included the user manual in those sales.

21. I have examined Appendix A to my declaration and I confirm this is a true and correct copy of the NetHopper Version 3.2 User's Manual that was made publicly available in the Fall of 1997. I am sure of this because I am one of the

authors of this manual that was drafted in late 1996 and 1997. As co-founder of

AllPen Software, I was responsible for all product management surrounding the

NetHopper product line, including the content and release of user manuals.

22.   I hereby declare that all statements made herein of my own

knowledge are true and that all statements made on information and belief are

believed to be true; and further that these statements were made with the

knowledge that willful false statements and the like so made are punishable by fine

or imprisonment, or both, under 18 U.S.C. § 1001.

23.   I declare under penalty of perjury that the foregoing is true and

correct.

Executed on _27ᵗʰ_ day of _Feb._ 2015 in _San Jose, CA_.

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WAYNE YURTIN

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