

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., EVENTBRITE, INC., and STARWOOD HOTELS & RESORTS
WORLDWIDE, INC.,

Petitioner

v.

AMERANTH, INC.,

Patent Owner

CASE CBM Unassigned

Patent No. 6,384,850

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

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PETITIONER POWER OF ATTORNEY

Petitioner, Apple Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned covered business method review:

| Lead Counsel | Backup Counsel |
|--|---|
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The individual signing below has the authority to execute this document on behalf of Apple Inc.

By: 

Date: Oct. 13, 2015

Name: Noreen Krall

Title: Vice President, Chief Litigation Counsel

APPLE INC.