UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC., EVENTBRITE, INC. and STARWOOD HOTELS & RESORTS WORLDWIDE, INC.,

Petitioner

v.

AMERANTH, INC.,

Patent Owner

CASE CBM Unassigned

Patent No. 6,871,325

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

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PETITIONER POWER OF ATTORNEY

Petitioner, EventBrite, Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned covered business method review:

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Robert C. Williams robert.williams@dlapiper.com <u>Postal and Hand Delivery Address:</u> DLA Piper LLP (US) 401 B Street, Suite 1700 San Diego, CA 92101 619-699-2820 (phone) 619-699-2701 (fax)

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The individual signing below has the authority to execute this document on behalf of EventBrite, Inc.

By: <u>MJ. Rud</u> Date: <u>10/14/15</u> Name: <u>MARK 5 RUR</u>DSH Title: Title: <u>CFo</u>

EVENTBRITE, INC.