

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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APPLE INC., EVENTBRITE, INC. and STARWOOD HOTELS & RESORTS  
WORLDWIDE, INC.,

Petitioner

v.

AMERANTH, INC.,

Patent Owner

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CASE CBM Unassigned

Patent No. 6,871,325

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**POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)**

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## PETITIONER POWER OF ATTORNEY

Petitioner, Apple Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned covered business method review:

| Lead Counsel  | Backup Counsel  |
|---|---|
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The individual signing below has the authority to execute this document on behalf of Apple Inc.

By: Noreen Krall

Date: Oct. 13, 2015

Name: Noreen Krall

Title: Vice President, Chief Litigation Counsel

APPLE INC.