

PATENT OWNER

EXHIBIT 2066

Workshop Session

Online Ordering & POS Integration:

Is It Worth The Trouble?



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Robert N. Grimes
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Co-Located with

The
NAFEM
Show.

Chipotle Mexican Grill

Frank Daidone
Director of Infrastructure and
Compliance



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Chipotle Mexican Grill

- Burritos, Tacos, Bowls & Salads
- Approximately 850 restaurants
- Food with Integrity



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Chipotle Mexican Grill

Online Ordering & POS Integration: Is It Worth the Trouble?

1. Integration
2. Effort (Trouble)
3. Worth



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