

PATENT OWNER

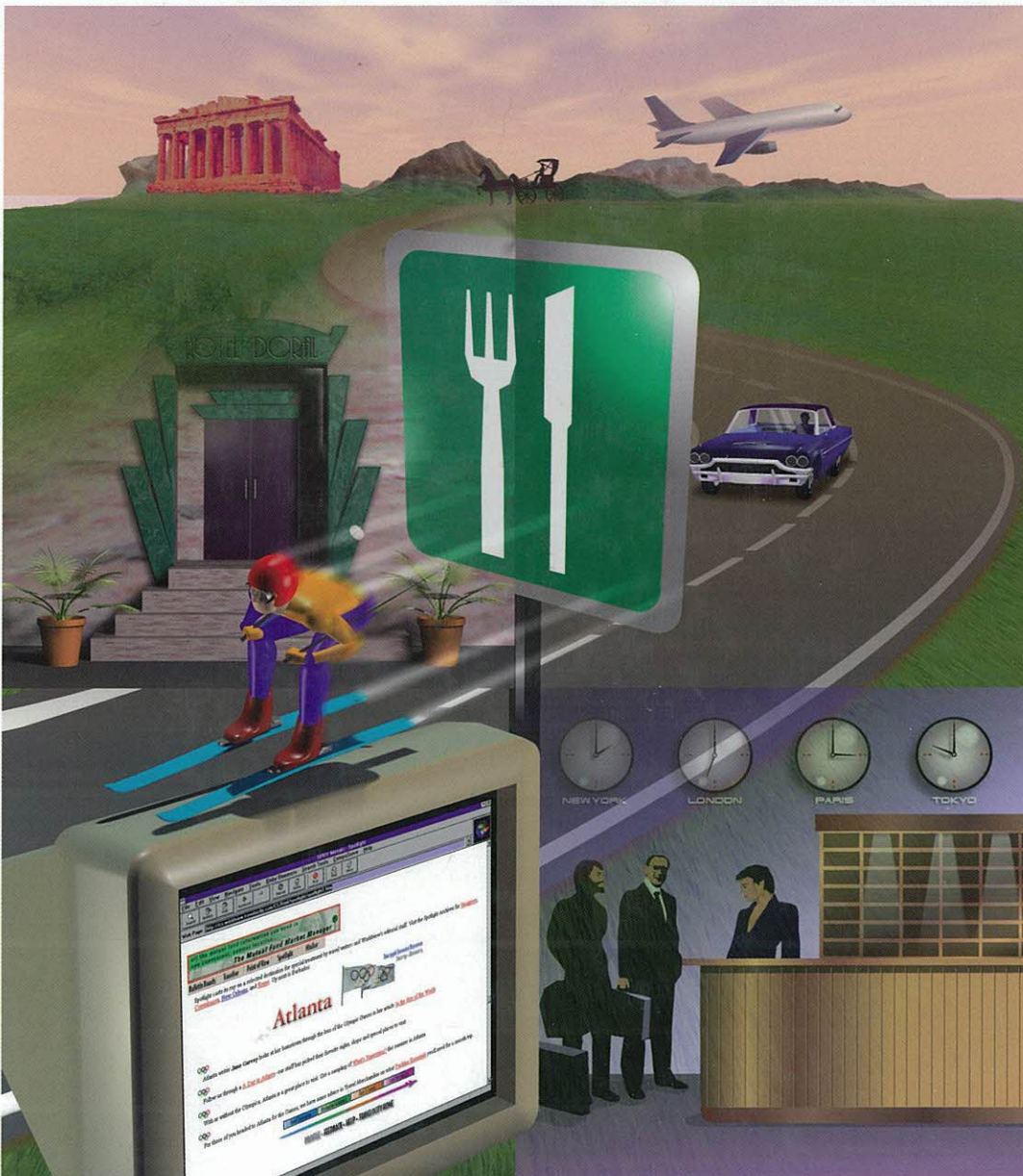
EXHIBIT 2040

PART 1

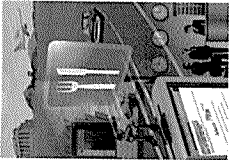
D I M E N S I O N S O F T H E

# Hospitality Industry

*An Introduction*



ITP



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GRIFFIN

# Dimensions of the Hospitality Industry: *An Introduction*

SECOND  
EDITION

Dimensions  
*of the*  
Hospitality  
Industry

# Dimensions *of the* Hospitality Industry

▶ **An Introduction**

SECOND EDITION

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