

PATENT OWNER

EXHIBIT 2040

PART 7



Glossary

Accommodations and Meals Package

Accommodations and meals packages include hotel accommodations and meals. They vary considerably. Some include three meals per day; others include certain specified meals: full English breakfast daily or dinner the second night, for example. Some include free access to sports facilities such as golf courses and tennis courts; others offer discounts on sporting activities. Some also offer sightseeing and other entertainment.

Accommodations Package

Accommodations packages normally include lodging alone. They are really just discounts on room rates. Some are only available for particular seasons or on specified dates. Others are limited to particular numbers of nights.

Accounting

Accounting has been broadly defined as “the process of identifying, measuring, and communicating economic information to permit informed judgments and decisions by users of the information.” In practical terms, it is the process of analyzing, recording, classifying, reporting, and interpreting financial information that reflects the financial condition of an organization.

Accounting Cycle

Accounting cycle is a term that refers to a sequence of procedures used to record and summarize transactions for an accounting period; to organize the summary data into financial reports, called statements; and to prepare for the next sequential accounting period.

Accounting Principles

Accumulated Depreciation

Accumulated depreciation is a bookkeeping figure that indicates a theoretical lessening in the value of an asset from the time it was purchased.

Advertising

Advertising is paid, nonpersonal communication directed to potential buyers.

Affinity Group Package

Affinity groups packages are packages designed for groups of people who share some common bond. Examples of affinity groups include students in the same college, alumni of one university, members of a social club, a religious organization, or a fraternity or a sorority, or members of a given profession, such as doctors, dentists, or lawyers.

Airline Catering

Airline catering is the business of providing food for service by an airline crew during a flight.

A la carte

A term used to indicate that each item is individually priced in the menu. See Table d'hôte.

All-Inclusive Package

As the name implies, all-inclusive packages provide most or all of the necessary elements of travel, including transportation, accommodations, meals, transfers (ground transportation between an airport and a hotel or similar lodging property), entertainment, sightseeing, sports, taxes, and gratuities.

All-Inclusive Resort

An all-inclusive resort is one that commonly includes sleeping accommodations, all meals, entertainment, and activities in the quoted rate. Many also include round-trip airfare, liquor, and gratuities. The best known all-inclusive resort is Club Med.

All-Suite Hotel

All-suite hotels do not offer the traditional bedroom and bath accommodations provided by most hotels; they offer only suites that include facilities for limited cooking. Most all-suite hotels do not have traditional restau-

provide some form of limited foodservice, beverage service, or both: free breakfast buffets in the lobby, food vending machines in designated areas, and in-room bars are some of the possibilities.

Ambiance

In the hospitality industry, ambiance is a term used to refer to the aesthetic impact of an establishment on its customers. Ambiance has any number of elements—furnishings, lighting, sound, decoration, theme, table setting, employees' appearances and attitudes, and so on—all aspects of the establishment's environment.

American Plan (AP)

Room rates quoted under the American Plan include three meals daily: breakfast, lunch, and dinner.

American Service

American service is characterized by food portioned and plated in the kitchen, then carried to diners by servers.

Americans with Disabilities Act of 1990

The Americans with Disabilities Act of 1990 is a key act of Congress that prohibits discrimination against the disabled (defined as people with any physical or mental impairment that substantially limits one or more major life activities).

Asset

An asset is defined as anything of value. The term is used to identify those items listed on a balance sheet as having value to an organization. Stated another way, assets are what a business organization owns.

Automation

Automation is a term referring to the use of electronic and mechanical equipment and machinery to take the place of humans in doing physical or mental work of one sort or another.

Average Rate per Occupied Room

Average rate per occupied room is calculated by dividing the room revenue for a given period by the number of rooms occupied in that period.

Average Sale per Customer

Back Bar

Back bar is a storage and display facility located behind a bartender. It is commonly used to display some or all of the wines and liquors available at the bar, and it may also be used as a storage area for clean glassware. The compartments underneath are used for storage of bar supplies, which may include beers, wines, liquors, mixers, paper supplies, or any other item used at the bar. If these compartments are refrigerated, they may be used to store bottled beers and such food supplies used in beverage production as milk, cream, lemons, limes, and various fruit juices.

Balance Sheet

A balance sheet is a financial statement listing the assets, liabilities, and value of ownership claims to the assets of a business entity as of a specific date.

Banquet

Banquet is the term used for the prearranged service of food and beverages to a group of people. Banquets are normally held in private rooms but are sometimes held in reserved areas of larger public dining rooms.

Bed and Breakfast Establishments

Bed and breakfast establishments are small owner-operated lodging businesses that include sleeping accommodations and breakfast in the quoted rate. They normally occupy the owner's home. While they vary in quality, a growing number are operated at very high standards, rivaling that of fine hotels.

Bermuda Plan

See Breakfast Plan.

Beverage Cost Percent

Beverage cost percentage is the ratio of beverage cost to beverage sales expressed as a percentage.

Beverages

As used in the foodservice and lodging industries, beverages are those alcoholic and nonalcoholic drinks typically prepared by bartenders.

Beverage Service

The provision of alcoholic and other related beverages for consumption on

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.