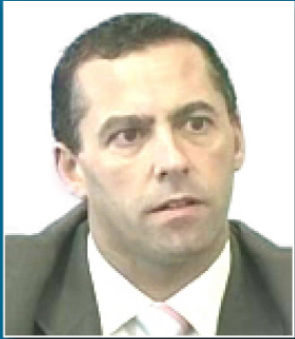


# Ecco's Copying



Jonathan  
Cowan  
Founder, Ecco

Q. Okay. But isn't it true that EccoWare added the price ladder because customers demanded a TT-like display?

BY THE WITNESS:

A. I would answer that by saying that it was one of many requests, and it's ongoing all the time. People are always asking us for different things. And at-at that point-there's a lot of vendors in the market. So who's got what, that doesn't really matter to us. What we do is we listen to our customers.

Q. And then you put it in your product.

A. Yes.

-08/25/05 Deposition of Jonathan Cowan,  
p.273, line 19-p.274, line 10