Paper No. _____ Filed: June 26, 2016

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

IBG LLC; INTERACTIVE BROKERS LLC; TRADESTATION GROUP, INC.; TRADESTATION SECURITIES, INC.; TRADESTATION TECHNOLOGIES, INC.; and IBFX, INC.

Petitioners

v.

TRADING TECHNOLOGIES INTERNATIONAL, INC.

Patent Owner

Case CBM2015-00179 U.S. Patent 7,533,056 B2

PATENT OWNER'S RESPONSE

I.	THE	THE CLAIMED INVENTION		
	A.	Independent Claim 11		
	B.	Dependent Claims 5-7		
II.	CLA	CLAIM CONSTRUCTION		
	A.	Price Axis		
	В.	Order Icon7		
	C.	Receiving a User Input Indicating a Desired Price for an Order . by Selection of One of a Plurality of Locations Along the Price Axis		
	D.	The Desired Price		
III.		S CLAIMS ARE NOT DIRECTED TO AN "ABSTRACT IDEA" DER <i>ALICE</i> PRONG ONE11		
	A.	Petitioners Ignore and Overgeneralize the Claim Elements11		
	B.	TT's Claims Pass Part I of <i>Alice</i> Because They Improve the Functioning of the Computer		
		1. GUIs Are Integral Components of Computers, and Improvements to GUIs Are Improvements to the Computer		
	C.	TT's Claims Pass Part I of <i>Alice</i> Because They are "Undoubtedly Not Abstract"15		
	D.	TT's Claims Pass Part I of <i>Alice</i> Because They Are Not Directed to a Fundamental Economic or Longstanding Commercial Practice, A Business Method, Or a Generic GUI16		
	E.	Petitioners' § 101 Arguments Are Further Deficient for the Dependent Claims		
IV.		CLAIMS PASS PART 2 OF ALICE BECAUSE THEY RECITE INVENTIVE CONCEPT		

CBM2015-00179 U.S. Patent 7,533,056

	A.	<i>Alice</i> Prong II: Being Known, and Being Routine and Conventional are Different Concepts, and § 101 is a Different Test Than Anticipation or Obviousness				
	B.	TT's Claims As A Whole Establish An Inventive Concept				
		1.	The Claimed Inventive Concept Improves Technology25			
		2.	The Inventive Concept Is "Necessarily Rooted in Computer Technology"			
V.	THE	'056 P	ATENT IS INELIGIBLE FOR CBM REVIEW28			
	A.	The '	056 Patent Falls Under the Technological Exception			
		1.	The Claims Recite a Technical Feature that is Novel and Unobvious			
	B.	The '056 Patent Does Not Claim "Data Processing" or "Other Operation" (e.g., a Business Method)				
		1.	The Claims of the '056 Patent Are Directed to a GUI Tool, Not "Data Processing"			
VI.	PETI	ΓIONE	ERS' PRIOR ART ARGUMENTS FAIL			
	A.	Petitio	oners' TSE Grounds Fail			
		1.	The Petition Fails to Prove TSE Is Prior Art			
		2.	The Invention Was Conceived Prior to Any Alleged Distribution of TSE and Diligently Reduced to Practice41			
		3.	The Failure of Others to Make the Claimed Combination Demonstrates the Non-obviousness of the Invention			
		4.	TSE Does Not Disclose or Suggest the Claimed "order icon" of Claims 5-7			
	B. Petitioners' Silverman Grounds Fail					
		1.	Silverman's Figures 4, 5, and 17 Show Logical Models, Not a GUI			

DOCKET

CBM2015-00179

	U.S. Patent 7,533,0)56
2.	A POSA Would Not Have Implemented Silverman as a GUI	.71
3.	Petitioners' Silverman Grounds Rely on Misinformed Testimony	.74
4.	Even if Improperly Read as Teaching a GUI, Silverman Does Not Disclose the Claimed "price axis"	.76
5.	Petitioners' Addition of Hogan to the Silverman Ground Does Not Cure Silverman's Defects, Nor Does it Render the Combination Obvious	.77
6.	The Alleged Combination of Silverman, Togher, Cooper, and Hogan Does Not Disclose or Teach the Claimed "Order Icon" Recited in Claims 5-7	.79

Table of Authorities

Cases Page(s)
In re Abele, 684 F.2d 902 (C.C.P.A. 1982)21
ActiveVideo Networks, Inc. v. Verizon Commc'ns, Inc., 694 F.3d 1312 (Fed. Cir. 2012)72
Affinity Labs of Tex., LLC v. DirecTV, LLC, 109 F. Supp. 3d 916, 942 (W.D. Tex. 2015)22
<i>Alice Corp. v. CLS Bank Int'l,</i> 134 S. Ct. 2347 (2014)passin
<i>Atlanta Attachment Co. v. Leggett & Platt, Inc.,</i> 516 F.3d 1361 (Fed. Cir. 2008)55
Bilski v. Kappos, 130 S. Ct. 3218 (2010)15, 16, 17, 18
<i>Blue Calypso, LLC v. Groupon, Inc.,</i> 815 F.3d 1331 (Fed. Cir. 2016)
<i>Cooper v. Goldfarb</i> , 154 F.3d 1321,1330 (Fed. Cir. 1998)43
<i>In re Cronyn</i> , 890 F.2d 1158 (Fed. Cir. 1989)
<i>In re Cyclobenzaprine,</i> 676 F.3d at 107372, 75
In re Dardick, 496 F.2d 1234 (C.C.P.A. 1974)55
DDR Holdings, LLC v. HOTELS.COM, 773 F.3d 1245 Fed. Cir. 2014passin
<i>Diamond v. Diehr</i> , 450 U.S. 175 (1980)17

iv

DOCKET

A L A R M Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

DOCKET A L A R M



Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.