

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT AND TRIAL AND APPEAL BOARD

GSN GAMES, INC., f/k/a WORLDWINNER.COM, INC.,
Petitioner,

v.

BALLY GAMING, INC.,
Patent Owner.

CBM2015-00155
Patent No. 5,816,918

PATENT OWNER'S MANDATORY NOTICE UNDER 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. § 42.8(a)(2), Patent Owner Bally Gaming, Inc. submits herewith the following required mandatory notice information.

I. The Real Party-In-Interest Pursuant to 37 C.F.R. § 42.8(b)(1)

The real party-in-interest is Bally Gaming, Inc. (“Bally Gaming”), a Nevada corporation with its principal place of business at 6650 El Camino Rd., Las Vegas, Nevada 89118. Bally Gaming is the owner of all right, title and interest in the subject patent, U.S. Patent No. 5,816,918 (“the ’918 patent”), by virtue of assignment from Sierra Design Group, Inc. (recorded on August 29, 2006, at Reel 025315, Frame 0345). The ’918 patent was previously assigned from all inventors—Matthew F. Kelly, Bryan M. Kelly, Norman B. Petermeier, John G. Kroeckel, and John E. Link—to Acclaim Redemption Games, Inc. (recorded on January 9, 1996, at Reel 008370, Frame 0197); from Acclaim Redemption Games, Inc. to RLT Acquisition, Inc. (recorded on March 5, 1997, Frame 008423, Frame 0635); from RLT Acquisition, Inc. to Arcade Planet, Inc. (recorded October 13, 1999, Reel 010371, Frame 0933); and from Arcade Planet, Inc. to Sierra Design Group, Inc. (recorded February 28, 2006, Reel 017706, Frame 0182).

II. Related Matters Pursuant to 37 C.F.R. § 42.8(b)(2)

a. Pending Patent Infringement Lawsuits Asserting the ’918 Patent

Bally Gaming is the plaintiff in two patent infringement lawsuits pending in United States District Court for the District of Nevada that assert the '918 patent. Specifically, on January 31, 2003, Bally Gaming filed a patent infringement lawsuit against Petitioner Worldwinner.com, Inc. asserting infringement of certain claims of the '918 patent (Case No. 3:03-cv-0063-LRH-VPC, presided over by Hon. Larry R. Hicks). On the same day, January 31, 2003, Bally Gaming filed a similar patent infringement lawsuit against eUniverse, Inc. also asserting infringement of certain claims of the '918 patent (Case No. 3:03-cv-0062-LRH-VPC, presided over by Hon. Larry R. Hicks). eUniverse, Inc.'s successor-in-interest—Intermix Media, LLC—is the petitioner in CBM2015-00154.

III. Lead and Back-Up Counsel Pursuant to 37 C.F.R. § 42.8(b)(3)

Bally Gaming hereby designates its lead and backup counsel as follows:

Lead counsel:

Barry E. Bretschneider, Reg. No. 28,055
bbretschneider@bakerlaw.com
Baker & Hostetler LLP
Washington Square, Suite 1100
1050 Connecticut Avenue, NW
Washington, D.C. 20036-5304
Tel: (202) 861-1754
Fax: (202) 861-1783

Back-up counsel:

John M. Mueller, Reg. No. 44,248
CBM2015-00155@bakerlaw.com

Baker & Hostetler LLP
312 Walnut Street
Suite 3200
Cincinnati, OH 45202-4074
Tel: (513) 929-3413
Fax: (513) 929-0303

IV. Service Information Pursuant to 37 C.F.R. § 42.8(b)(4)

Bally Gaming consents to electronic service using the following email addresses:

bbretschneider@bakerlaw.com

CBM2015-00155@bakerlaw.com

Bally Gaming may be served by overnight or hand delivery as follows:

Barry E. Bretschneider
Baker & Hostetler LLP
Washington Square, Suite 1100
1050 Connecticut Avenue, NW
Washington, D.C. 20036-5304

John M. Mueller
Baker & Hostetler LLP
312 Walnut Street
Suite 3200
Cincinnati, OH 45202-4074

Respectfully submitted,

/Barry E. Bretschneider/

Barry E. Bretschneider, Reg. No. 28,055

bbretschneider@bakerlaw.com

Baker & Hostetler LLP

Washington Square, Suite 1100

1050 Connecticut Avenue, NW

Washington, D.C. 20036-5304

Tel: (202) 861-1754

Fax: (202) 861-1783

Dated: July 20, 2015

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.