

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|---|---|--------------------------------------|
| In the Covered Business Method |) | MAIL STOP: |
| Review of U.S. Patent No.: |) | <i>Patent Board</i> |
| 5,816,918 C1 |) | |
| |) | Patent Trial and Appeal Board |
| Inventors: Matthew KELLY, <i>et al.</i> |) | Issued Date: October 6, 1998 |
| |) | |
| Trial No.: Unassigned |) | Reexamination Certificate Date: June |
| |) | 30, 2014 |
| Assignee: Bally Gaming, Inc. |) | |
| |) | Filing Date: November 14, 1996 |
| For: PRIZE REDEMPTION |) | |
| SYSTEM FOR GAMES |) | Panel: To Be Assigned |
| |) | |

Mail Stop Patent Board
 Patent Trial and Appeal Board
 P.O. Box 1450
 Alexandria, VA 22313-1450

PETITIONER’S POWER OF ATTORNEY

Petitioner, Intermix Media LLC, hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned covered business method review:

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|---|---|
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Intermix Media LLC

By:

Signature

Bonnie Bogin

Assistant Secretary, Defendant Intermix Media LLC

June 23, 2015

CERTIFICATE OF SERVICE (37 C.F.R. § 42.205)

I hereby certify that a true copy of the “PETITIONER’S POWER OF ATTORNEY” was served in its entirety by EXPRESS MAIL this 29th day of June, 2015 on the patent owner at the correspondence address of record for the subject patent, as indicated below:

1. The correspondence address of record for the subject patent as indicated below:

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Respectfully submitted,

/Evan Finkel/
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