

# **EXHIBIT 1008**

**TO PETITIONER GOOGLE INC.'S  
PETITION FOR COVERED BUSINESS  
METHOD REVIEW OF  
U.S. PATENT NO. 8,794,516**



**LIQUID AUDIO**

# **Music on the Net**

A Topographic Tour of  
the Online Music World

*Produced by:*



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# P R E F A C E

From Latin chants to baroque music to the Charleston, music has been an uncanny reflection of contemporary society. While archaeologists have discovered musical instruments dating back almost 30,000 years, the earliest recorded reference comes from a Greek philosopher, Aristoxenes, who theorized about the essence of music three centuries before the birth of Christ.

How would Aristoxenes have reacted, if he were to stumble across the Rolling Stones' popular Web site for their 1994 Voodoo Lounge tour?

That site, one of the Web's first music destinations, attracted more than 100,000 visits (note "caller number 0135253" on the Voodoo Lounge home-page screen, captured circa Dec. 4, 1994, three weeks after their famous Nov. 18 "cybercast") in its first few weeks.

Since the Stones' debut, more than 32,000 music-related sites have appeared in cyberspace. The impact of Web music delivery is already rippling throughout the music industry. By some estimates, the Net will be responsible for as much as 15 percent of music sales by the year 2002. By that time, if current growth rates continue, more than 90,000 music Web sites will be peddling their wares direct to consumers throughout the world.

Need more evidence? Please, allow me to introduce myself, I'm a world of wealth and fame...



Source: 1980 The Concise Oxford History of Music

Medieval Music  
500 - 1500

Renaissance Music  
1450 - 1600

Baroque Music  
1600 - 1750

Classical Music  
1750 - 1825

Romanticism  
1825 - 1900

# F O L I O

## Legend

The *Topographic Tour* uses a "[linked](#)" convention to indicate a research source or company that is listed in the Resources section, starting on page 22.

**Acknowledgements.** The author thanks the following individuals who contributed to this report:

John Atkinson – Editor, Stereophile  
Nicholas Butterworth – President/Editor-in-Chief, SonicNet  
Wilson Chan – Harmony Central  
Tom Clynes – President, Festival Finder  
Jason Hirschhorn – President, Mischief New Media  
David Hyman – Vice President of Sales, Addicted to Noise  
Jerry Lazar – The Gigaplex  
Michael Lipson – President, TeamNet Technologies  
Mike Mannix – Director, Streetsound  
Brent Marcus – President, Virtual Radio  
Joanne Marino – Editor-in-Chief, Webnoize  
Chris McBride – President, WILMA  
Lawrence Peryer – Director of Business Development, CD Universe  
Steve Rogers – Vice President/Online Services, The Ultimate Band List  
David Samuel – President, The DJ



When asked what year music delivery systems would be handling real-life transactions, the majority of contributors voted for 1997 or 1998.

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