

(12) **United States Patent**  
**Jones**

(10) **Patent No.:** **US 7,346,545 B2**  
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(54) **METHOD AND SYSTEM FOR PAYMENT OF INTELLECTUAL PROPERTY ROYALTIES BY INTERPOSED SPONSOR ON BEHALF OF CONSUMER OVER A TELECOMMUNICATIONS NETWORK**

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(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 624 days.

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(57) **ABSTRACT**

The present invention is directed to a method and system for distributing or obtaining products covered by intellectual property over a telecommunications network whereby a consumer may, rather paying for the products, choose to receive such products after viewing and/or interacting with an interposed sponsor's or advertiser's message, wherein the interposed sponsor or advertiser may pay the owner or assignee of the underlying intellectual property associated with the product through an intermediary such as a facilitator.

**16 Claims, 3 Drawing Sheets**

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**Related U.S. Application Data**

(60) Provisional application No. 60/207,941, filed on May 27, 2000.

(51) **Int. Cl.**  
**G06Q 30/00** (2006.01)

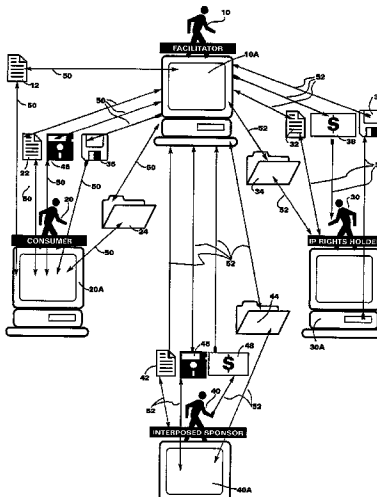
(52) **U.S. Cl.** ..... **705/26; 705/27**

(58) **Field of Classification Search** ..... **705/26–27**  
 See application file for complete search history.

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FIGURE 1

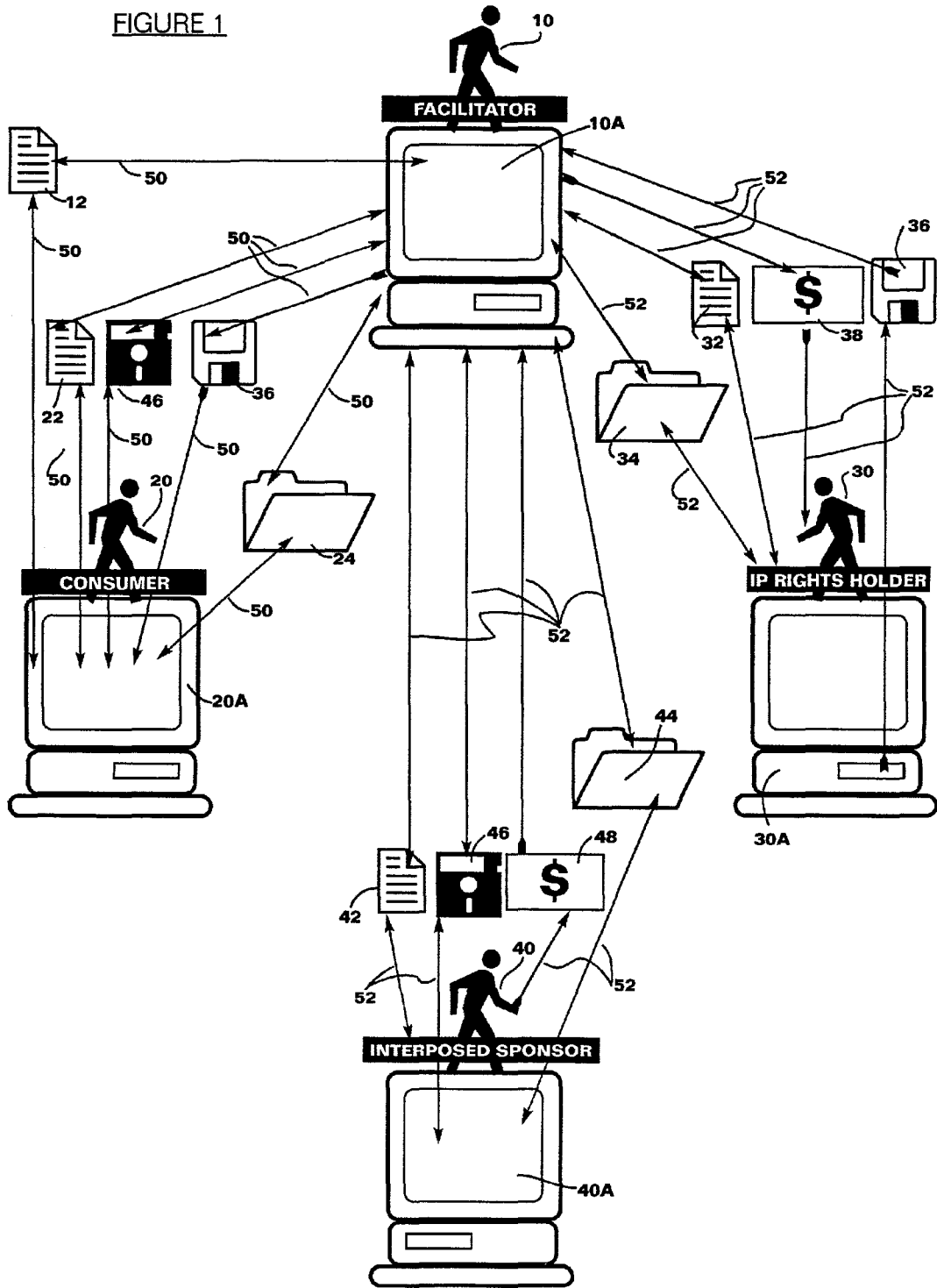


FIGURE 2

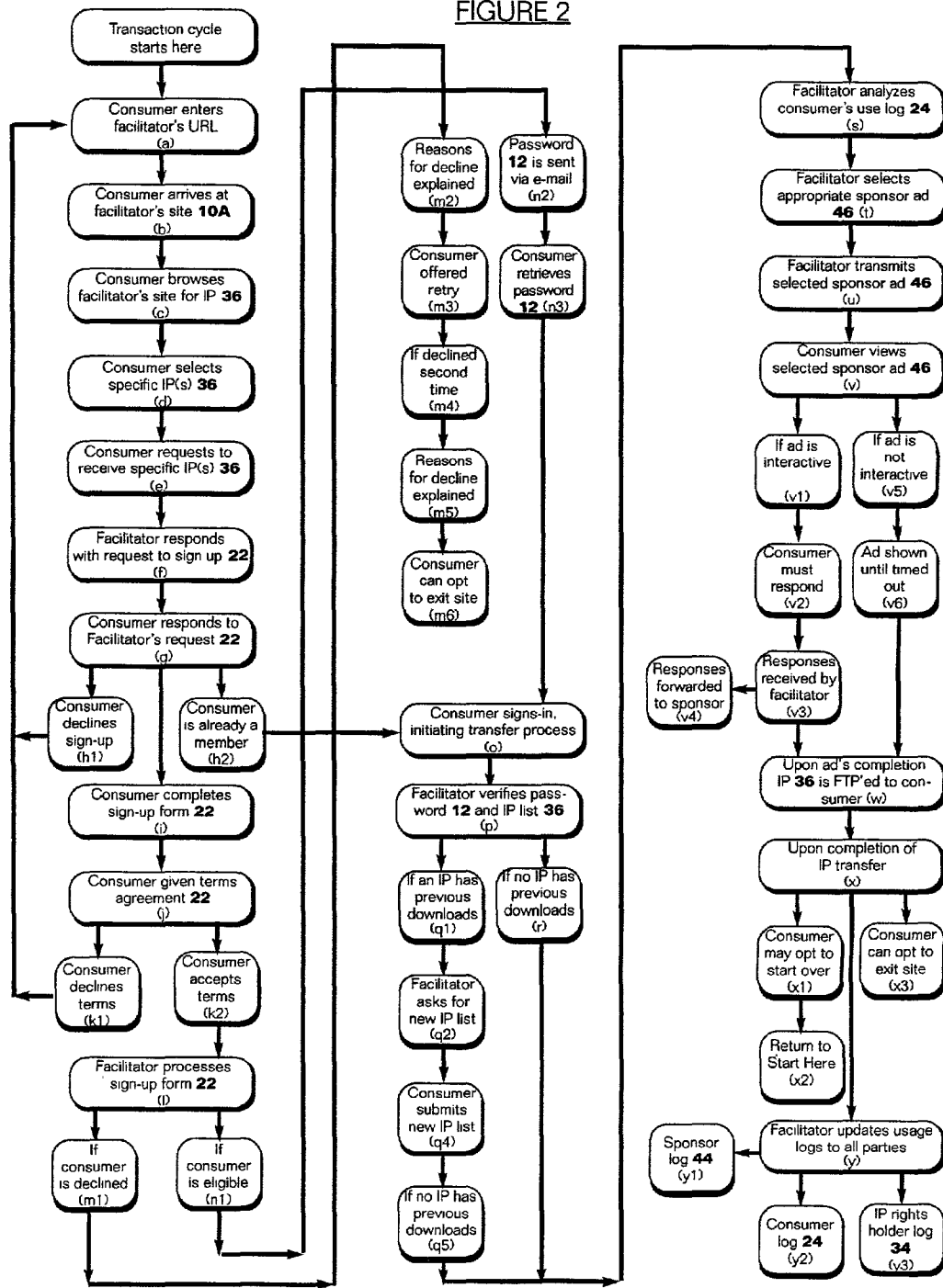


FIGURE 3

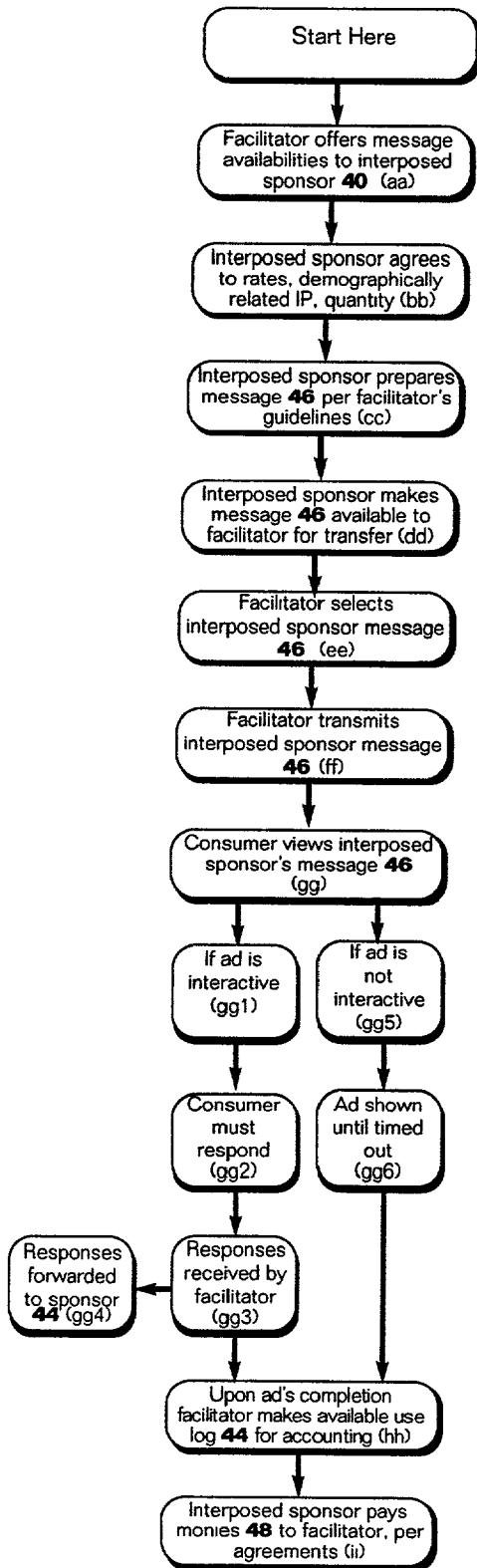
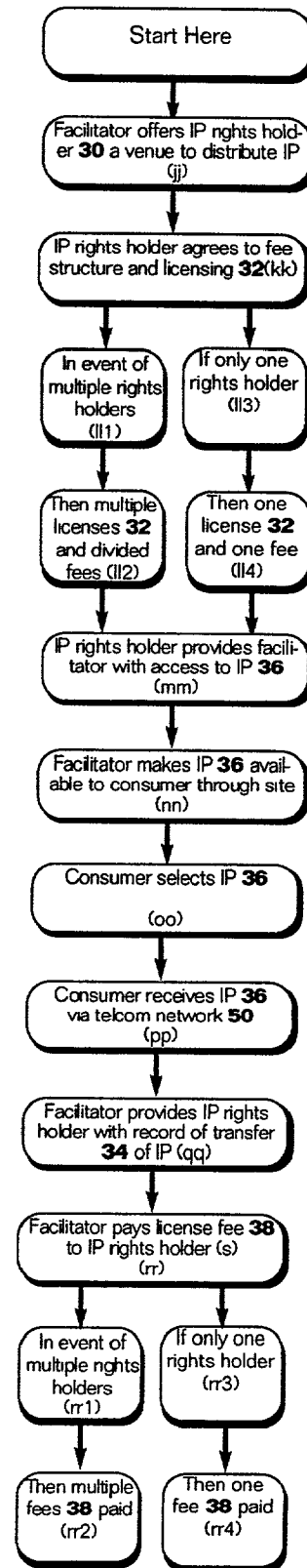


FIGURE 4



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