

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

GOOGLE INC.
Petitioner,

v.

SMARTFLASH LLC
Patent Owner.

Case CBM2015-00132
Case CBM2015-00031
Case CBM2015-00032
Case CBM2015-00133¹
Patent No. 8,336,772 B2

UPDATED PETITIONER NOTICE INFORMATION

¹ Google challenged claims 1, 5, 9, 10, 14, 21, and 22 of U.S. Patent No. 8,336,772 in CBM2015-00132. Google's challenge to claims 1, 5, and 10 was consolidated with CBM2015-00031. CBM2015-00132, Pap. 15. Google's challenge to claims 14 and 22 was consolidated with CBM2015-00032. *Id.* Google's challenge to claims 9 and 21 was consolidated with CBM2015-00133. *Id.* Identical updated notice information is being filed in CBM2015-00031, CBM2015-00032, CBM2015-00132, and CBM2015-00133.

Pursuant to 37 C.F.R. § 42.8, Petitioner Google Inc. (“Petitioner” or “Google”) hereby submits this updated mandatory notice information.

I. NOTICE OF REAL PARTY-IN-INTEREST

Petitioner Google is the real party-in-interest. The patent holder’s complaint in *Smartflash LLC, et al. v. Google Inc., et al.*, No. 6:14-cv-435, pending in the Eastern District of Texas, asserts the ’772 patent against the petitioner.

II. STATUS OF RELATED PROCEEDINGS

The patent holder has asserted the ’772 patent in the following cases to which petitioner is not a party: *Smartflash LLC, et al. v. Apple Inc., et al.*, No. 6:13-cv-447 (E.D. Tex.), *Smartflash LLC, et al. v. Samsung Electronics Corp. Ltd., et al.*, No. 6:13-cv-448 (E.D. Tex.), *Smartflash LLC, et al. v. Amazon.com, Inc.*, No. 6:14-cv-992 (E.D. Tex.), and *Smartflash LLC, et al. v. Apple Inc.*, No. 6:15-cv-145 (E.D. Tex.). Petitioner identifies the following patent application to which the ’772 patent claims the benefit of priority: App’n No. 10/111,716 (filed as No. PCT/GB00/4110). Petitioner identifies the following administrative proceedings concerning the ’772 patent: CBM Nos. CBM2014-00110, CBM2014-00111, and CBM2015-00033, filed by Apple Inc.; and CBM Nos. CBM2014-00200, CBM2014-00204, and CBM2015-00059 filed by Samsung Electronics America, Inc., Samsung Electronics Co., Ltd., and Samsung Telecommunications America, LLC (“Samsung”).

III. NOTIFICATION OF LEAD AND BACKUP COUNSEL

Petitioner designates Andrew M. Holmes (Reg. No. 64,718) as Lead Counsel and Charles K. Verhoeven (*pro hac vice* motion to be filed), Melissa J. Baily (*pro hac vice* motion to be filed), and Raymond N. Nimrod (Reg. No. 31,987) as Backup Counsel.

IV. SERVICE INFORMATION

Petitioner may be served at Quinn Emanuel Urquhart & Sullivan, LLP, 50 California Street, 22nd Floor, San Francisco, California 94111 (Tel: 415-875-6600; Fax: 415-875-6700) or by electronic service at the address QE-SF-PTAB-Service@quinnemanuel.com.

Dated: December 23, 2015

Respectfully submitted,

/Andrew M. Holmes/

Andrew M. Holmes (Reg. No. 64,718)
Charles K. Verhoeven
Melissa J. Baily
QUINN EMANUEL URQUHART &
SULLIVAN, LLP
50 California Street, 22nd Floor
San Francisco, CA 94111
Telephone: 415-875-6000
Fax: 415-875-6700

Raymond N. Nimrod (Reg. No. 31,987)
QUINN EMANUEL URQUHART &
SULLIVAN, LLP
51 Madison Avenue, 22nd Floor
New York, NY 10010
Telephone: 202-849-7100
Fax: 212-849-7100

Counsel for Petitioner Google Inc.

CERTIFICATE OF SERVICE

I hereby certify that on December 23, 2015 I served the foregoing notice by

email to:

SmartFlash-CBM@dbjg.com

Michael R. Casey (mcasey@dbjg.com)

J. Scott Davidson (jsd@dbjg.com)

J. Steven Baughman (steven.baughman@ropesgray.com)

Ching-Lee Fukuda (ching-lee.fukuda@ropesgray.com)

Megan Raymond (megan.raymond@ropesgray.com)

ApplePTABService-SmartFlash@ropesgray.com

CBM39843-0008CP3@fr.com

Date: December 23, 2015

/Adam Botzenhart/

Adam Botzenhart