

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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APPLE INC.,

Petitioner,

v.

SMARTFLASH LLC,

Patent Owner.

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Case CBM2015-00127

Patent 7,334,720

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UPDATED PATENT OWNER NOTICE INFORMATION

Pursuant to Rule 42.8, Patent Owner hereby submits its mandatory notice information. This information is being filed and served within 21 days of service of the Petition.

I. NOTICE OF REAL PARTY-IN-INTEREST

The real party-in-interest is Smartflash LLC, 100 E. Ferguson, First Place, Suite 406, Tyler, Texas 75702. A Power of Attorney from the real party-in-interest has previously been filed in the patent.

II. STATUS OF RELATED PROCEEDINGS

Patents claiming priority back to a common series of applications (U.S. Application No. 10/111,716, its PCT application and the GB priority application) are currently the subject of the following CBM Requests:

<b>CBM</b>	<b>Requester</b>	<b>Status</b>	<b>Patent No.</b>
CBM2014-00102	Apple	CBM Review Instituted	8,118,221
CBM2014-00103	Apple	Combined with CBM2014-00102	8,118,221
CBM2014-00104	Apple	CBM Review Denied	7,334,720
CBM2014-00105	Apple	CBM Review Denied	7,334,720
CBM2014-00106	Apple	CBM Review Instituted	8,033,458
CBM2014-00107	Apple	Combined with CBM2014-00106	8,033,458
CBM2014-00108	Apple	CBM Review Instituted	8,061,598
CBM2014-00109	Apple	Combined with CBM2014-00108	8,061,598
CBM2014-00110	Apple	CBM Review Denied	8,336,772
CBM2014-00111	Apple	CBM Review Denied	8,336,772

<b>CBM</b>	<b>Requester</b>	<b>Status</b>	<b>Patent No.</b>
CBM2014-00112	Apple	CBM Review Instituted	7,942,317
CBM2014-00113	Apple	Combined with CBM2014-00112	7,942,317
CBM2014-00190	Samsung	CBM Review Instituted	7,334,720
CBM2014-00192	Samsung	CBM Review Instituted	8,033,458
CBM2014-00193	Samsung	CBM Review Instituted	8,061,598
CBM2014-00194	Samsung	CBM Review Instituted	8,118,221
CBM2014-00196	Samsung	CBM Review Denied	7,334,720
CBM2014-00197	Samsung	CBM Review Denied	8,033,458
CBM2014-00198	Samsung	CBM Review Denied	8,061,598
CBM2014-00199	Samsung	CBM Review Instituted	8,118,221
CBM2014-00200	Samsung	CBM Review Denied	8,336,772
CBM2014-00204	Samsung	CBM Review Denied	8,336,772
CBM2015-00015	Apple	CBM Review Instituted	8,118,221
CBM2015-00016	Apple	CBM Review Instituted	8,033,458
CBM2015-00017	Apple	CBM Review Instituted	8,061,598
CBM2015-00018	Apple	CBM Review Instituted	7,942,317
CBM2015-00028	Apple	No Decision	7,334,720
CBM2015-00029	Apple	No Decision	7,334,720
CBM2015-00031	Apple	No Decision	8,336,772
CBM2015-00032	Apple	No Decision	8,336,772
CBM2015-00033	Apple	No Decision	8,336,772
CBM2015-00059	Samsung	No Decision	8,336,772
CBM2015-00117	Apple	No Decision	8,118,221
CBM2015-00118	Apple	No Decision	7,334,720
CBM2015-00119	Apple	No Decision	8,033,458
CBM2015-00120	Apple	No Decision	8,061,598
CBM2015-00121	Apple	No Decision	8,794,516
CBM2015-00123	Apple	No Decision	8,033,458
CBM2015-00124	Apple	No Decision	7,942,317
CBM2015-00125	Google	No Decision	7,334,720

<b>CBM</b>	<b>Requester</b>	<b>Status</b>	<b>Patent No.</b>
CBM2015-00126	Google	No Decision	8,118,221
CBM2015-00127	Apple	No Decision	7,334,720
CBM2015-00129	Google	No Decision	7,942,317
CBM2015-00130	Apple	No Decision	8,118,221
CBM2015-00131	Apple	No Decision	8,061,598
CBM2015-00132	Google	No Decision	8,336,772
CBM2015-00133	Apple	No Decision	8,336,772
CBM2015-00143	Google	No Decision	8,794,516

In addition, patents in that patent family are involved in patent litigation in:

1. Case No. 6:13-cv-447, *Smartflash LLC and SmartFlash Technologies Limited v. Apple Inc., Robot Entertainment, Inc., Kingsisle Entertainment, Inc., and Game Circus LLC* (in which a jury verdict of infringement and no invalidity was found involving the '720, '221, and '772 patents on February 24, 2015),
2. Case No. 6:13-cv-448, *Smartflash LLC and SmartFlash Technologies Limited v. Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., Samsung Telecommunications America, LLC, HTC Corporation, HTC America, Inc., Exedea, Inc., and Game Circus LLC*,
3. Case No. 6:14-cv-435, *Smartflash LLC and SmartFlash Technologies Limited v. Google, Inc., Gearbox Software LLC, and Bonus XP, Inc., and*

4. Case No. 6:15-cv-145, *Smartflash LLC, et al. v. Apple Inc.*, all pending in the U.S. District Court for the Eastern District of Texas (E.D. Tex.).

### III. NOTIFICATION OF LEAD AND BACKUP COUNSEL

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