

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,

Petitioner

v.

SMARTFLASH LLC,
Patent Owner

Case No. CBM2015-00127
Patent No. 7,334,720

Before the Honorable JENNIFER S. BISK, RAMA G. ELLRU, JEREMY M. PLENZLER and MATTHEW R. CLEMENTS, *Administrative Patent Judges*.

PETITIONERS' SUPPLEMENTAL MANDATORY NOTICE
INFORMATION UNDER 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. § 42.8, the undersigned, on behalf of and acting in a representative capacity for Petitioner, Apple Inc. ("Petitioner"), hereby submits this Supplemental Mandatory Notice, which updates lead and back-up counsel information.

I. Lead and Back-Up Counsel and Service Information

In accordance with 37 C.F.R. § 42.8(b)(3) and (b)(4), Petitioners identify the following lead and back-up counsel and service information:

LEAD COUNSEL	BACK-UP COUNSEL
Gabrielle E. Higgins (lead counsel) Reg. No. 38,916 Ropes & Gray LLP 1900 University Avenue, 6 th Floor East Palo Alto, CA 94303- 2284 P: 650-617-4015/F: 650-566-4131 gabrielle.higgins@ropesgray.com	James R. Batchelder (<i>pro hac vice</i>) Ropes & Gray LLP 1900 University Avenue, 6 th Floor East Palo Alto, CA 94303-2284 P: 650-617-4018/F: 650-566-4134 James.Batchelder@ropesgray.com

II. Service Information

Petitioner may be served through its counsel identified above. Electronic service of documents should be sent to the email addresses of the counsel identified above and additionally sent to the following email address:

ApplePTABService-SmartFlash@ropesgray.com.

Dated: February 17, 2017

Respectfully submitted,

By: /
James R. Batchelder
Ropes & Gray LLP
1900 University Ave, 6th Floor
East Palo, CA 94303-2284
P: 650-617-4000/F: 650-617-4090
James.Batchelder@ropesgray.com



Attorney for Apple

Mailing address for all correspondence: ROPES & GRAY LLP, IPRM – Floor 43,
Prudential Tower, 800 Boylston St., Boston, MA 02199-3600

CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the foregoing **PETITIONERS'**
SUPPLEMENTAL MANDATORY NOTICE INFORMATION UNDER 37
C.F.R. § 42.8 was served on February 17, 2017 in its entirety by causing the
aforementioned document to be electronically mailed, pursuant to the parties'
agreement, to the following attorneys of record for the Patent Owner listed below:

Michael R. Casey
J.Scott Davidson
Davidson Berquist Jackson & Gowdey, LLP
8300 Greensboro Drive, Suite 500
McLean, VA 22102
Telephone: (571) 765-7700
Facsimile: (571) 765-7200
mcasey@dbjg.com
jsd@dbjg.com
docket@dbjg.com

Attorneys for Patent Owner Smartflash LLC

ROPES & GRAY LLP

By:

/Ginny Blundell/
Ginny Blundell
ROPES & GRAY LLP