

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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**GOOGLE INC.**  
Petitioner,

v.

**SMARTFLASH LLC**  
Patent Owner.

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Case CBM2015-00125  
Case CBM2015-00028  
Case CBM2015-00029<sup>1</sup>  
Patent No. 7,334,720 B2

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**UPDATED PETITIONER NOTICE INFORMATION**

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<sup>1</sup> Google challenged claims 1 and 15 of U.S. Patent No. 7,334,720 in CBM2015-00125. Google's challenge to claim 1 was consolidated with CBM2015-00028. CBM2015-00125, Pap. 11. Google's challenge to claim 15 was consolidated with CBM2015-00029. *Id.* Identical updated notice information is being filed in CBM2015-00125, CBM2015-00028, and CBM2015-00029.

Pursuant to 37 C.F.R. § 42.8, Petitioner Google Inc. (“Petitioner” or “Google”) hereby submits this updated mandatory notice information.

## **I. NOTICE OF REAL PARTY-IN-INTEREST**

Petitioner Google is the real party-in-interest. The patent holder’s complaint in *Smartflash LLC, et al. v. Google Inc., et al.*, No. 6:14-cv-435, pending in the Eastern District of Texas, asserts the ’720 patent against the petitioner.

## **II. STATUS OF RELATED PROCEEDINGS**

The patent holder has asserted the ’720 patent in the following cases to which petitioner is not a party: *Smartflash LLC, et al. v. Apple Inc., et al.*, No. 6:13-cv-447 (E.D. Tex.), *Smartflash LLC, et al. v. Samsung Electronics Corp. Ltd., et al.*, No. 6:13-cv-448 (E.D. Tex.), *Smartflash LLC, et al. v. Amazon.com, Inc.*, No. 6:14-cv-992 (E.D. Tex.), and *Smartflash LLC, et al. v. Apple Inc.*, No. 6:15-cv-145 (E.D. Tex.). Petitioner identifies the following patent application to which the ’720 patent claims the benefit of priority: App’n No. 10/111,716 (filed as No. PCT/GB00/4110). Petitioner identifies the following administrative proceedings concerning the ’720 patent: CBM Nos. CBM2014-00104, CBM2014-00105, CBM2015-00118, and CBM2015-00127, filed by Apple Inc.; and CBM Nos. CBM2014-00190 and CBM2014-00196 filed by Samsung Electronics America, Inc., Samsung Electronics Co., Ltd., and Samsung Telecommunications America, LLC (“Samsung”).

### **III. NOTIFICATION OF LEAD AND BACKUP COUNSEL**

Petitioner designates Andrew M. Holmes (Reg. No. 64,718) as Lead Counsel and Charles K. Verhoeven (*pro hac vice* motion to be filed), Melissa J. Baily (*pro hac vice* motion to be filed), and Raymond N. Nimrod (Reg. No. 31,987) as Backup Counsel.

### **IV. SERVICE INFORMATION**

Petitioner may be served at Quinn Emanuel Urquhart & Sullivan, LLP, 50 California Street, 22nd Floor, San Francisco, California 94111 (Tel: 415-875-6600; Fax: 415-875-6700) or by electronic service at the address QE-SF-PTAB-Service@quinnemanuel.com.

Dated: December 23, 2015

Respectfully submitted,

*/Andrew M. Holmes/*

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*Counsel for Petitioner Google Inc.*

**CERTIFICATE OF SERVICE**

I hereby certify that on December 23, 2015 I served the foregoing notice by

email to:

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Date: December 23, 2015

*/Adam Botzenhart/*

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