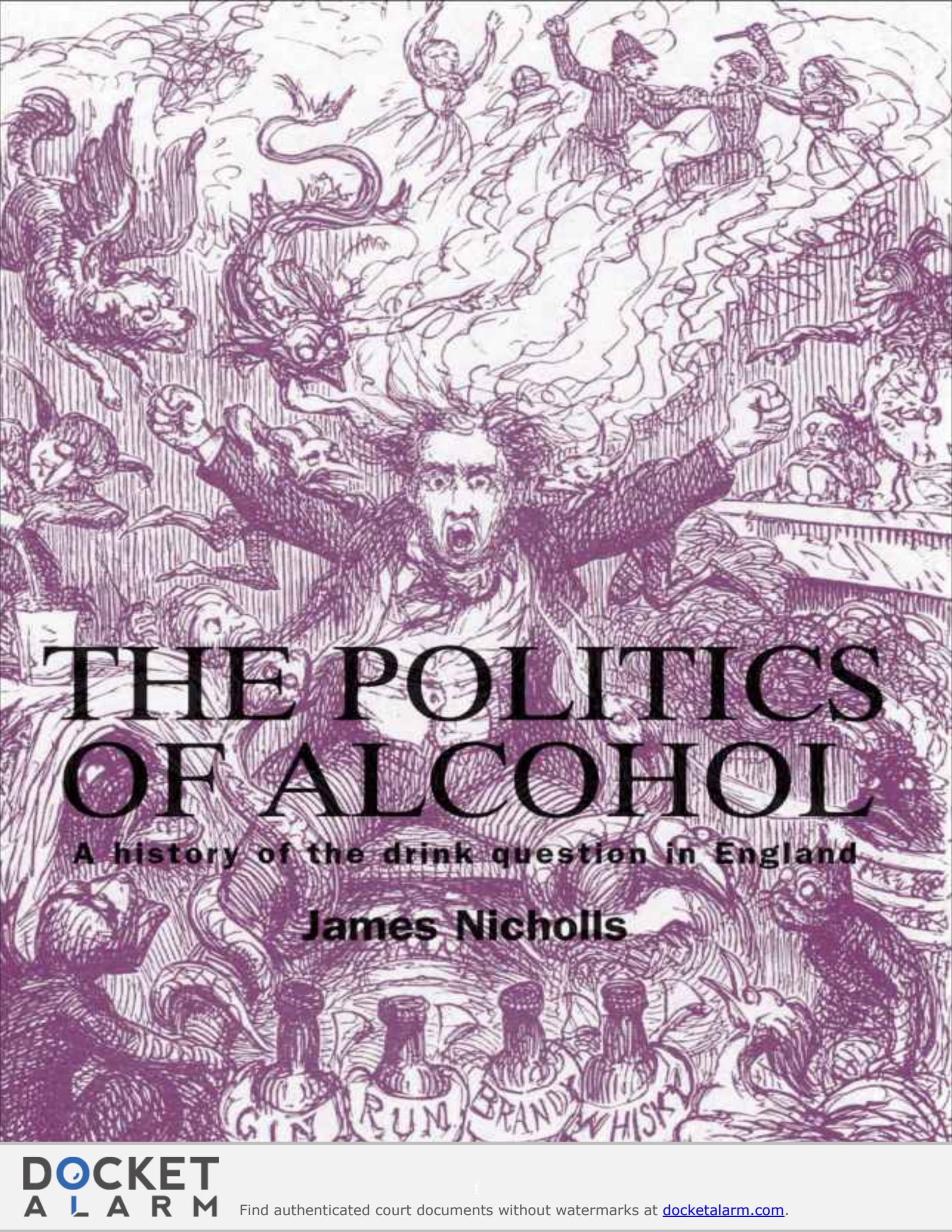


# **EXHIBIT 1025**

**TO PETITIONER GOOGLE INC.'S  
PETITION FOR COVERED BUSINESS  
METHOD REVIEW OF  
U.S. PATENT NO. 7,334,720**





# THE POLITICS OF ALCOHOL

A history of the drink question in England

James Nicholls



# The politics of alcohol

*There is a lot more than drinking involved in drinking.*  
(Mass-Observation)

# The politics of alcohol

A history of the drink question in England

**James Nicholls**

Manchester University Press  
Manchester and New York  
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