UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,

Petitioner,

v.

SMARTFLASH LLC,

Patent Owner.

Case CBM2015-00121

Patent 8,794,516

PATENT OWNER NOTICE INFORMATION

Pursuant to Rule 42.8, Patent Owner hereby submits its mandatory notice information. This information is being filed and served within 21 days of service of the Petition.

I. NOTICE OF REAL PARTY-IN-INTEREST

The real party-in-interest is Smartflash LLC, 100 E. Ferguson, First Place,

Suite 406, Tyler, Texas 75702. A Power of Attorney from the real party-in-interest

has previously been filed in the patent.

II. STATUS OF RELATED PROCEEDINGS

Patents claiming priority back to a common series of applications (U.S.

Application No. 10/111,716, its PCT application and the GB priority application) are currently the subject of the following CBM Requests:

| СВМ | Requester | Status | Patent No. |
|---------------|-----------|------------------------------|------------|
| CBM2014-00102 | Apple | CBM Review Instituted | 8,118,221 |
| CBM2014-00103 | Apple | Combined with | 8,118,221 |
| | | CBM2014-00102 | |
| CBM2014-00104 | Apple | CBM Review Denied | 7,334,720 |
| CBM2014-00105 | Apple | CBM Review Denied | 7,334,720 |
| CBM2014-00106 | Apple | CBM Review Instituted | 8,033,458 |
| CBM2014-00107 | Apple | Combined with | 8,033,458 |
| | | CBM2014-00106 | |
| CBM2014-00108 | Apple | CBM Review Instituted | 8,061,598 |
| CBM2014-00109 | Apple | Combined with | 8,061,598 |
| | | CBM2014-00108 | |
| CBM2014-00110 | Apple | CBM Review Denied | 8,336,772 |
| CBM2014-00111 | Apple | CBM Review Denied | 8,336,772 |
| CBM2014-00112 | Apple | CBM Review Instituted | 7,942,317 |

| СВМ | Requester | Status | Patent No. |
|---------------|-----------|-----------------------|------------|
| CBM2014-00113 | Apple | Combined with | 7,942,317 |
| | | CBM2014-00112 | |
| | | | |
| CBM2014-00190 | Samsung | CBM Review Instituted | 7,334,720 |
| CBM2014-00192 | Samsung | CBM Review Instituted | 8,033,458 |
| CBM2014-00193 | Samsung | CBM Review Instituted | 8,061,598 |
| CBM2014-00194 | Samsung | CBM Review Instituted | 8,118,221 |
| CBM2014-00196 | Samsung | CBM Review Denied | 7,334,720 |
| CBM2014-00197 | Samsung | CBM Review Denied | 8,033,458 |
| CBM2014-00198 | Samsung | CBM Review Denied | 8,061,598 |
| CBM2014-00199 | Samsung | CBM Review Instituted | 8,118,221 |
| CBM2014-00200 | Samsung | CBM Review Denied | 8,336,772 |
| CBM2014-00204 | Samsung | CBM Review Denied | 8,336,772 |
| | | | |
| CBM2015-00015 | Apple | CBM Review Instituted | 8,118,221 |
| CBM2015-00016 | Apple | CBM Review Instituted | 8,033,458 |
| CBM2015-00017 | Apple | CBM Review Instituted | 8,061,598 |
| CBM2015-00018 | Apple | CBM Review Instituted | 7,942,317 |
| | | | |
| CBM2015-00028 | Apple | No Decision | 7,334,720 |
| CBM2015-00029 | Apple | No Decision | 7,334,720 |
| CBM2015-00031 | Apple | No Decision | 8,336,772 |
| CBM2015-00032 | Apple | No Decision | 8,336,772 |
| CBM2015-00033 | Apple | No Decision | 8,336,772 |
| | | | |
| CBM2015-00059 | Samsung | No Decision | 8,336,772 |
| | | | |
| CBM2015-00117 | Apple | No Decision | 8,118,221 |
| CBM2015-00118 | Apple | No Decision | 7,334,720 |
| CBM2015-00119 | Apple | No Decision | 8,033,458 |
| CBM2015-00120 | Apple | No Decision | 8,061,598 |
| CBM2015-00121 | Apple | No Decision | 8,794,516 |
| | | | |
| CBM2015-00123 | Apple | No Decision | 8,033,458 |
| CBM2015-00124 | Apple | No Decision | 7,942,317 |
| | | | |
| CBM2015-00125 | Google | No Decision | 7,334,720 |
| CBM2015-00126 | Google | No Decision | 8,118,221 |

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| СВМ | Requester | Status | Patent No. |
|---------------|-----------|-------------|------------|
| | | | |
| CBM2015-00127 | Apple | No Decision | 7,334,720 |
| | | | |
| CBM2015-00129 | Google | No Decision | 7,942,317 |
| | | | |
| CBM2015-00130 | Apple | No Decision | 8,118,221 |
| CBM2015-00131 | Apple | No Decision | 8,061,598 |
| | | | |
| CBM2015-00132 | Google | No Decision | 8,336,772 |
| | | | |
| CBM2015-00133 | Apple | No Decision | 8,336,772 |
| | | | |
| CBM2015-00143 | Google | No Decision | 8,794,516 |

In addition, patents in that patent family are involved in patent litigation in:

1. Case No. 6:13-cv-447, Smartflash LLC and SmartFlash Technologies

Limited v. Apple Inc., Robot Entertainment, Inc., Kingsisle Entertainment, Inc., and Game Circus LLC (in which a jury verdict of infringement and no invalidity was found involving the '720, '221, and '772 patents on February 24, 2015),

2. Case No. 6:13-cv-448, Smartflash LLC and SmartFlash Technologies Limited v. Samsung Electronics Co., Ltd., Samsung Electronics America, Inc., Samsung Telecommunications America, LLC, HTC Corporation, HTC America, Inc., Exedea, Inc., and Game Circus LLC,

3. Case No. 6:14-cv-435, Smartflash LLC and SmartFlash Technologies Limited v. Google, Inc., Gearbox Software LLC, and Bonus XP, Inc., and 4. Case No. 6:15-cv-145, *Smartflash LLC, et al. v. Apple Inc.*, all pending in the U.S. District Court for the Eastern District of Texas (E.D. Tex.).

III. NOTIFICATION OF LEAD AND BACKUP COUNSEL

Lead counsel:

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