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MOBILE INSIGHTS ANNOUNCES WINNERS OF THE SECOND ANNUAL MOBY AWARDS AT THE GO MOBILE CONFERENCE

*End Users Are Recognized for Their Innovative Use of Mobile
Computing and Data Communication Technology*

Mountain View, Calif., September 13, 2000 - Mobile Insights, the leading information source for the mobile computing and data communications markets, announced the winners of the second annual Moby Awards at the Go Mobile Conference, held at the Bellagio in Las Vegas, Nevada on September 10-13. The awards were presented throughout the conference to an audience of senior IT executives, leading industry vendors and members of the press.

Earlier this year, Mobile Insights issued a call for nominations among the vendor community for nominations of companies who implemented cutting edge mobile computing and data communication technology to resolve a major business issue. Over 100 nominations were received from leading mobile computing vendors, public relations firms, and end-user organizations. The Moby Awards were initiated by Mobile Insights to acknowledge excellence in this field. Selections are based on innovation, impact on users, and robustness.

Following are the Moby winners in each of the 12 categories.

Education: Massachusetts General; nominated by AvantGo, Inc. For the use of AvantGo's software running on Palm PDAs to give med students a "living textbook" with updated text, illustrations, and other important information at patients' bedsides.

Energy: British Columbia Hydro; nominated by Novadigm, Inc. For their use of Novadigm's e-wrap™ technology that enables rapid changes to software and content.

Entertainment: Improv Clubs; nominated by Symbol Technologies, Inc. For their use of the Symbol PPT 2740 pocketable computer to wirelessly process tickets and reservations, assign tables efficiently, and enhance their customer database, resulting in increased marketing efforts.

Field Service: Sears, Roebuck and Company; nominated by BellSouth Wireless Data and River Run Software Group, Inc. For the use of BellSouth Intelligent Wireless Network running on Itronix ruggedized mobile devices and River Run OnSite software, to allow their field technicians to wirelessly access customer account information, project arrival times, provide

Financial: Prudential Insurance; nominated by IBM. For the use of ThinkPad 380ED notebook computers loaded with Lotus Notes, which provides access to the Prudential network whenever needed, enabling their salesforce to better serve the needs of their customers on a real-time basis.

Government: Connecticut Policy and Economic Council; nominated by River Run Software Group, Inc. For their work with River Run's OnSite software, which allows their CPEC inspectors to track important information on-site without using written forms.

Healthcare: Hogia Räddningssystem AB (Sweden); nominated by Symbol Technologies, Inc. For the use of Symbol's SPT 1740 devices in 50 ambulances using a wireless LAN infrastructure that accommodates transmission of important patient information prior to their arrival at the hospital.

Hi-Tech: quixi; nominated by quixi. For the full suite of mobile commerce (m-commerce) which allows users to synchronize with any of their contacts, and find information that is needed to run their lives as well as purchase anything on the Internet at any time.

Manufacturing: nVidia; nominated by Abaco. For the video chip manufacturer's use of Abaco's Varadero thin-client application server and software kit, which allowed nVidia them to go live in six weeks with warehouse management and inventory management systems that integrated their entire warehouse process.

Retail: United Center; nominated by Oracle. For the use of Oracle8i Lite database on Symbol SPT 1700 devices. This allows all merchandise to be checked against the original order and items can be signed off on the spot.

Sales Force Automation: Rental Service Corporation; nominated by @hand. For the use of @hand's open standards deployment platform. By integrating with their existing system, they have achieved a solid, very flexible, mobile-specific platform for their sales force.

Telecom: Tele Denmark; nominated by Realtime. For the implementation of an extensive SMS-based mobile entertainment service platform generated from the new services offered by Realtime.

Transportation: United Airlines; nominated by Sierra Wireless, Inc. For the use of wireless data across its organization to solve business problems and provide real-time information. This mobile sales force uses laptop computers, Sierra Wireless AirCard 300 CDPD Type II modems, AT&T's Wireless IP network, and wireless email software from River Run Software.

About Mobile Insights

Mobile Insights is the world's leading authority on mobile computing and data communications. Established in September 1994, the company provides professional services to vendors of hardware, software, and services in the mobile computing and data communications industry. In addition to market analysis, consulting, and publishing, Mobile Insights' service brands include: Mobile Letter, an electronic newsletter that provides reviews of new products and offers industry

conference for leading Information Technology decision-makers; and the flagship Mobile Insights conference, an annual conference that brings together 400 to 500 of the mobile industry's key vendor executives. Mobile Insights' clients include 3Com (NASDAQ: COMS), AMD (NYSE: AMD), Compaq (NASDAQ: CPQ), Dell (NASDAQ: DELL), Hewlett-Packard (NYSE: HWP), IBM (NYSE: IBM), Intel (NASDAQ: INTC), Microsoft (NASDAQ: MSFT), Qualcomm (NASDAQ: QCOM), Toshiba, and more.

For more information on Mobile Insights and its services, visit the company's Web site at www.mobileinsights.com.

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