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## History of the Online Travel Industry Pioneer

In 1996, a small division within Microsoft launched online travel booking site Expedia.com®, giving consumers a revolutionary new way to research and book travel. Since that time, Expedia, Inc. has evolved into the world's leading online travel company, with a portfolio that includes approximately a dozen of the world's most notable travel brands.



## Major Milestone Timeline

2015

DECEMBER



Expedia, Inc. Completes Acquisition of HomeAway

SEPTEMBER



Expedia, Inc. Completes Acquisition of Orbitz Worldwide

MAY



Expedia, Inc. Announces eLong Transaction

JANUARY



Sabre and Expedia Announce Expedia's Acquisition of Travelocity

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2014

NOVEMBER



Expedia, Inc. Completes Acquisition of Wotif Group



JUNE



Expedia, Inc. Announces Agreement to Purchase Auto Escape Group



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2013

AUGUST



Expedia, Inc. and Travelocity Announce Strategic Marketing Agreement

MARCH



Expedia, Inc. completes acquisition of majority interest in trivago, a leading hotel metasearch company (announced 12/12)

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2012

SEPTEMBER



eLong and Expedia, Inc. expand global travel partnership

JULY



Expedia, Inc. launches Expedia Traveler Preference (ETP)

MAY



Egenzia completes acquisition of Nordic travel management company VIA Travel

2011

DECEMBER



Expedia, Inc. completes spin-off of TripAdvisor, Inc. (announced 04/11)

OCTOBER



Expedia, Inc. celebrates the 15th anniversary of Expedia.com

SEPTEMBER



Expedia, Inc. appoints Mark Okerstrom Executive Vice President and Chief Financial Officer

JULY



Joint venture of AirAsia and Expedia to power online travel



revolution in Asia (announced 03/11)

MAY



eLong and Tencent to cooperate to bring online travel services to millions of internet users in China

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2010

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2009

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2008

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2007

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2006

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2005

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THE IAC YEARS (June 2003- Aug 2005)

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# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

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