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***Ameranth Signs a New Patent License - for  
its Patented 21<sup>st</sup> Century Communications™  
Web/Wireless  
Data Synchronization Inventions***

**'42nd patent license – with Jersey Mike's Franchise Systems, Inc. includes mobile and web ordering/mobile payments and more'**

**November 4, 2015, San Diego, CA** — Ameranth, Inc. announced today that it has entered into a patent license agreement with Jersey Mike's Franchise Systems, Inc., of Manasquan, NJ, ([www.jerseymikes.com](http://www.jerseymikes.com)), a fast-casual sub sandwich franchise with more than 1,500 locations open and under development nation-wide. The Ameranth patent license includes mobile ordering, mobile frequency/rewards, delivery, mobile payments and other elements/fields critical to mobile/web deployments in the hospitality space.

Ameranth's direct 'data synchronization' licenses now number **42** (with dozens of 'sub-licensees'), - (representing/including more than **25** nationally recognized, large restaurant chains, totaling more than **50,000** deployed locations, which are in various stages of roll-out). In addition to its new patent license with Jersey Mike's, Ameranth has patent license agreements with Taco Bell, BJ's Restaurants, Tilster Inc, Xpient Solutions Inc, EMN8, ORDIT, Cognizant Inc., Monkeymedia, Splickit, Radiant, Red-Fork, Menusoft, Nu-Order, Tap to Eat, Restaurant Revolution Technologies, Netwaiter, Brink Software, Savory Mobile, Skywire Media, Chownow, Compelcart, Xpient, Munchaway, OrderBee LLC, Meplus1 LLC, Ticketmob/Laughstub, Par, Subtledata, Comcash, Snapfinger, My Check LLC, Fork LLC, Circleshout as well as others and is in active negotiations to provide licenses to several additional hospitality industry product/service providers.

Ameranth's pioneering web/wireless data synchronization inventions have been patented (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733, 8,146,077, 9,009,060 - with two additional patents pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise.. Numerous additional patent claims are also pending and/or under further review. The explosive growth of the use of smart phones, social/affinity group networking, cloud-based computing, wireless networks and related technologies now make the use and licensing of Ameranth's patents essential to achieve a totally synchronized system, *i.e.*, the 21<sup>st</sup> Century Communications™ system -- invented in 1998 by Ameranth's visionary inventors. Most modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality use Ameranth's patented inventions for synchronized operations.

“We are very pleased that a renowned restaurant chain like Jersey Mike’s chose to become a patent licensee of Ameranth and that they too are respecting our patents. They have joined the ever growing list of authorized Ameranth licensees. As smart phone and mobile payments usage and adoption continues to accelerate, the need for Ameranth’s inventions is ever expanding and increasing in importance. This patent license affords full patent coverage and protection in online/mobile ordering and payment processing to Jersey Mike’s and its franchisees at very attractive rates,” stated Vern Yates, Ameranth’s Chairman and Chief Executive Officer.

“Jersey Mike’s is pleased to have secured favorable license rates for Ameranth’s novel mobile/web patents and that we and our franchisees now have full Ameranth patent protection”, said Scott Scherer, Chief Information Officer of Jersey Mike’s Franchise Systems, Inc.

The adoption of Ameranth’s technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth’s inventions. Ameranth has received twelve different technology awards (three with “end customer” partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres.

#### **About Ameranth, Inc.:**

Ameranth, Inc. ( <http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation’s Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/“best product” awards.

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#### **Jersey Mike’s Franchise Systems, Inc.:**

Jersey Mike’s, a fast-casual sub sandwich franchise with more than 1,500 locations open and under development nationwide, believes that making a sub sandwich and making a difference can be one and the same. Jersey Mike’s offers **A Sub Above**<sup>®</sup>, serving authentic fresh sliced subs on freshly baked bread – the same recipe it started with in 1956 – and is passionate about giving back to its local communities. For more information, please visit [www.jerseymikes.com](http://www.jerseymikes.com) or follow us on Facebook ([www.facebook.com/jerseymikes](http://www.facebook.com/jerseymikes)) and Twitter ([www.twitter.com/jerseymikes](http://www.twitter.com/jerseymikes)).



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## **Darden Selects Ameranth Wireless™ as its Wireless Strategic Partner**

*Ameranth Provides Wireless Integration Services and PocketPC™ Products  
to World's Largest Casual Dining Restaurant Company*

October 27, 2003, Long Beach, California— **Ameranth Wireless™**, creator of the 21<sup>st</sup> Century Restaurant® system for table management/reservations, wireless ordering and payment processing, announces that it- has been selected as Darden's standard Wireless POS partner. Darden operates more than 1,200 Red Lobster, Olive Garden, Bahama Breeze, Smokey Bones and Seasons 52 restaurants in North America, leading each of its market segments and employs more than 122,000 people while serving more than 5,000,000 meals a week.

“Ameranth Wireless initially partnered with hospitality visionary, Blaine Sweatt- President of the Darden New Business Division, and his team- to provide many products and technologies introduced at Seasons 52,” said Keith McNally, CEO of Ameranth Wireless, Inc. “ We are extremely pleased Darden selected Ameranth as its standard wireless partner- both for the retrofit into their existing POS system and the “forward fit” into their next generation POS systems”.

“We chose Ameranth Wireless as our standard wireless integrator, as we have worked very closely with them since the summer of 2000,” said Jim Pylant, Senior Director of Restaurant Systems at Darden. Ameranth developed a PocketPC based product for Darden.

“While we provided some of the key pieces of the total Seasons 52 solution ourselves, we could only meet the overall challenge through the power of our ‘best of breed’ strategic partners,” said Keith McNally, CEO of Ameranth Wireless. “The entire solution is built on Microsoft Windows and Windows Powered mobile platforms, and our deployment at Seasons 52 runs on Symbol wireless devices- seamlessly integrated with the Aloha POS system.

The PocketPC –wireless technology component of Seasons 52 includes the use of handheld computers for wireless ordering, tracking food preparation, monitoring waitlists, and handling payments while at the table. Ameranth also worked with Darden to develop the calorie and nutritional look-up features, enabling food service staff to look up detailed information while at tableside. The Ameranth software also provides a system for tracking multiple tables, unique and continually rotating menus, and the 100+ item international wine list offered through Seasons 52. In addition to new Seasons 52 sites in 2004 , Darden will deploy Ameranth’s Wireless POS Software at additional concepts and locations starting in Q1 2004.

#### About Ameranth Wireless, Inc.

Ameranth Wireless Inc. ( <http://www.ameranth.com>) is the recognized wireless leader in the hospitality market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Nation’s Restaurant News*, *Hospitality Technology*, *TIME*, *CNNf*, *SD Union Tribune*,, and numerous other prestigious publications. Ameranth has also been awarded five “best product” awards in the Hospitality Market. In addition, the company has been selected for four financial awards/grants for wireless technology development from the National Science Foundation and the California Goldstrike Program-- totaling one million dollars. In Spring 2002, Ameranth was awarded a patent (#6,384,850) for its software methodology which instantly creates displays and a GUI (Graphical User Interface) on handheld screens, without the need for custom programming for restaurant/hotel customers.

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