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NEWS

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***Ameranth Signs Major New Patent License with
PAR Technology Corporation for its Patented 21st
Century Communications™ Web/Wireless
Synchronization Inventions***

**“New patent license with one of the largest POS/PMS companies
in the world further confirms the value of Ameranth’s Patents” —
Vern Yates, Chairman and CEO, Ameranth, Inc.**

January 28, 2013, San Diego, CA — Ameranth, Inc. announced today that it has entered into a strategic patent license agreement with PAR Technology Corporation (PAR) of New Hartford, New York, one of the largest Point of Sale (POS) and Property Management Systems (PMS) companies in the world. This is Ameranth's 15th patent license to date.

Ameranth’s pioneering web/wireless data synchronization inventions have been patented, (U.S. Patent Nos. 6,384,850; 6,871,325; 6,982,733; 8,146,077 - with an additional patent pending), have been widely adopted and deployed, and are now essential to the modern wireless/web hospitality enterprise. The explosive growth of the use of smart phones, social/affinity group networking, wireless networks and related technologies now make the use and licensing of Ameranth’s patents essential to achieve a totally synchronized system, *i.e.*, the 21st Century Communications™ system invented in 1998 by Ameranth’s visionary inventors. Modern hospitality information technology systems performing functions such as online/mobile ordering, reservations, ticketing and related functionality require the use of Ameranth’s patented inventions for synchronized operation. Ameranth has active patent infringement lawsuits against numerous infringing defendants.

“We are excited to secure this new strategic patent license agreement with PAR, a highly respected hospitality technology market leader” stated Vern Yates, Ameranth’s Chairman and Chief Executive Officer. “PAR is an exceptional company, with its systems deployed in many of the largest restaurant chains and prestigious hotels/resorts in the world. With this license now in place, we envision that PAR will maintain its market leading position well into the future, now with the benefit of its very favorable Ameranth patent license,” added Yates.

“Reaching an agreement with Ameranth for the use of its novel patents was important to PAR, since we provide many of the restaurant and hotel industry’s top brands and renowned properties with our industry leading hospitality products, solutions and services,” stated Paul Domorski, Chairman & CEO of PAR Technology Corporation. “Now PAR can focus all of its resources on business growth,” added Domorski.

The adoption of Ameranth's technology by industry leaders and the wide acclaim received by Ameranth for its technological innovations are just some of the many confirmations of the breakthrough aspects of Ameranth's inventions. Ameranth has received twelve different technology awards (three with "end customer" partners) and has been widely recognized as a hospitality wireless/internet technology leader by almost all major national and hospitality print publications, *e.g.*, The Wall Street Journal, The New York Times, USA Today, and many others. Ameranth was personally nominated by Bill Gates, the Founder of Microsoft, for the prestigious Computerworld Honors Award that Ameranth received in 2001 for its breakthrough synchronized reservations/ticketing system with the Improv Comedy Theatres. In his nomination, Mr. Gates described Ameranth as "one of the leading pioneers of information technology for the betterment of mankind."

About Ameranth, Inc.:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality technology market, having been featured in the *Wall Street Journal*, *New York Times*, *Chicago Sun Times*, *USA Today*, *Business Week*, *US News & World Report*, *Nation's Restaurant News*, *Hospitality Technology*, *TIME*, *CNNfn*, *San Diego Union Tribune*, and numerous other prestigious publications. Ameranth has also been awarded or participated in twelve technology/"best product" awards.

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