

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

STARBUCKS CORPORATION, APPLE, INC., EVENTBRITE INC., and
STARWOOD HOTELS & RESORTS WORLDWIDE, INC.,
Petitioner

v.

Ameranth, Inc.
Patent Owner

Case CBM2015-00091¹
Patent No. 6,384,850 B1

**PETITIONER'S OPPOSITION TO PATENT OWNER'S
MOTION TO EXCLUDE**

Paper No. 31

¹ Case CBM2016-00007 has been joined with this proceeding.

TABLE OF CONTENTS

I. PETITIONER’S REBUTTAL EVIDENCE IS ADMISSIBLE.....1

5 A. THE REBUTTAL EXHIBITS AND PARAGRAPHS ARE
HIGHLY RELEVANT2

B. PETITIONER DID NOT VIOLATE 37 C.F. R. § 42.6(A)(3)5

II. THE BOOK EXCERPTS SHOULD NOT BE EXCLUDED.....8

III. STARBUCKS' EXHIBITS ARE AUTHENTICATED.....10

10 A. STARBUCKS' WEBPAGE EXHIBITS HAVE BEEN
PROPERLY AUTHENTICATED11

B. STARBUCKS’ EXCERPTS EXHIBITS ARE PROPERLY
AUTHENTICATED13

IV. HEARSAY DOES NOT PRECLUDE ADMISSION.....13

V. CONCLUSION.....15

15

TABLE OF AUTHORITIES

CASES

	<i>Ariosa Diagnostics, v. Verinata Health, Inc.</i> , IPR2013-00276.....	2
5	<i>Arista Records LLC v. Lime Grp. LLC</i> , 784 F. Supp. 2d 398, 421 (S.D.N.Y. 2011)	15
	<i>Biomarin Pharm. Inc., v. Genzyme Therapeutic Products</i> , IPR2013-00534.....	2
10	<i>CA, Inc. v. Simple.com, Inc.</i> , 780 F.Supp.2d 196 (E.D.N.Y. 2009)	11
	<i>DeSilva v. DiLeonardi</i> 181 F.3d 865, 866-67 (7th Cir. 1999).....	5
15	<i>eBay Inc., v. Moneycat Ltd.</i> , CBM2014-00091	5
	<i>Link v. Mercedes-Benz of N.A., Inc.</i> , 788 F.2d 918 (3d Cir. 1986)	11
20	<i>Nightlight Sys., Inc. v. Nitelites Franchise Sys., Inc.</i> , 2007 WL 4563875 (N.D. Ga. May 11, 2007).....	12, 13
	<i>Potamkin Cadillac Corp. v. B.R.I. Coverage Corp.</i> , 38 F.3d 627, 632-33 (2d Cir. 1994)	15
25	<i>Shaw Indus. Group, Inc. v. Automated Creel Sys., Inc.</i> , IPR2013-00132.....	1
	<i>Toyota Motor Corp. v. American Vehicular Sciences LLC</i> , IPR2013-00419.....	2
	<i>Toytrackerz LLC v. Koehler</i> , 2009 WL 2591329 (D. Kan. Aug. 21, 2009).....	5, 7, 12, 13
30	<i>United States v. Dorrell</i> , 758 F.2d 427, 434-35 (9th Cir. 1985).....	9

TABLE OF AUTHORITIES

OTHER AUTHORITIES

	37 C.F. R. § 42.6(a)(3).....	5
	77 Fed. Reg. 48,756, 48767 (Aug. 14, 2012)	8
	Fed. R. Evid. 106	9
5	Fed. R. Evid. 401	5
	Fed. R. Evid. 401 and 402.....	2
	Fed. R. Evid. 703	15
	Fed. R. Evid. 803(6).....	15
	Fed. R. Evid. 803(18).....	15
10	Fed. R. Evid. 807(a)(1)	14
	Fed. R. Evid. 901	13
	Fed. R. Evid. 901(a).....	11
	Fed. R. Evid. 901(b)(1).....	13

Pursuant to the Scheduling Order of September 14, 2015 (Pap. 10),
Petitioner Starbucks timely opposes Patent Owner's Motion to Exclude Evidence
(Pap. 25) and respectfully requests that motion be denied for the reasons herein.

I. PETITIONER'S REBUTTAL EVIDENCE IS ADMISSIBLE

5 With its Patent Owner Response, Ameranth provided the 85 page expert
declaration of Alfred Weaver, which cited to 44 exhibits. Ex.2041; Pap. 17. In his
declaration, Dr. Weaver provided substantial (and entirely new) "expert" testimony
on the appropriate claim construction for "hospitality" and his opinions on the
secondary considerations of nonobviousness, nearing half the length of his
10 declaration. Ex.2041, ¶¶33-38, 112-59. To complete the record, Petitioner
provided a declaration of Dr. Mahmood Khan to rebut Dr. Weaver's new
"hospitality" arguments, and provided the declaration of Dr. Abdelsalam Helal to
rebut Dr. Weaver's new arguments on the secondary considerations of
nonobviousness. Ex.1064; Ex.1063, ¶¶159-269. Patent Owner's current motion to
15 exclude is a transparent and improper attempt to have *only* their expert's testimony
considered on issues central to this Petition. The Board is fully capable of
weighing all the evidence of all of the experts, making exclusion inappropriate.

Exclusion of evidence is an extreme, seldom granted measure. *See Shaw
Indus. Group, Inc. v. Automated Creel Sys., Inc.*, IPR2013-00132, Pap. 43 at 47;
20 *Biomarin Pharm. Inc., v. Genzyme Therapeutic Products*, IPR2013-00534, Pap. 81

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