

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

STARBUCKS CORPORATION
Petitioner

v.

AMERANTH, INC.
Patent Owner

CASE: To Be Assigned
Patent No. 6,384,850 B1

POWER OF ATTORNEY

Pursuant to 37 C.F.R. 42.10(b), Petitioner Starbucks Corporation hereby appoints following lead and back-up counsel to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with a Covered Business Method Patent Review of U.S. Patent No. 6,384,850 B1 entitled "Information Management and Synchronous Communications System with Menu Generation."

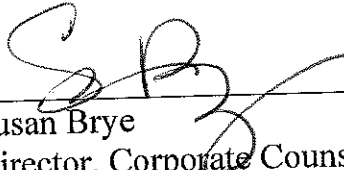
Covered Business Method Patent Review of U.S. Patent No. 6,384,850 B1

LEAD COUNSEL	BACK-UP COUNSEL
Bing Ai USPTO Reg. No. 43,312 Perkins Coie LLP 11988 El Camino Real, Suite 350 San Diego, California 92130 Phone: 858-720-5707 Fax: 858-720-5799 Ai-ptab@perkinscoie.com	Patrick N. McKeever USPTO Reg. No. 66,019 Perkins Coie LLP 11988 El Camino Real, Suite 350 San Diego, CA 92130 PMcKeever@perkinscoie.com
	Matthew C. Bernstein <i>Pro Hac Vice to be requested upon grant of authorization</i> Perkins Coie LLP 11988 El Camino Real, Suite 350 San Diego, California 92130 Phone: 858-720-5721 Fax: 858-720-5799 MBernstein@perkinscoie.com
	Yun L. Lu USPTO Reg. No. 72,766 Perkins Coie LLP 11988 El Camino Real, Suite 350 San Diego, California 92130 Phone: 858-720-5732 Fax: 858-720-5799 LLu@perkinscoie.com

Please direct all communications regarding this Petition to the above-listed email addresses of the lead and back-up counsel.

The undersigned is authorized to sign this Power of Attorney on behalf of Petitioner Starbucks Corporation.

Date: 2/25/15



 Susan Brye
 Director, Corporate Counsel
 STARBUCKS CORPORATION