

**UNITED STATES PATENT AND TRADEMARK OFFICE**

---

**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

---

APPLE INC., EVENTBRITE INC., and STARWOOD HOTELS & RESORTS  
WORLDWIDE, INC.,

Petitioner

v.

AMERANTH, INC.,

Patent Owner

---

CASE CBM Unassigned

Patent No. 6,871,325

---

**PETITION FOR  
COVERED BUSINESS METHOD REVIEW OF  
U.S. PATENT NO. 6,871,325**

**Mail Stop “PATENT BOARD”**  
Patent Trial & Appeal Board  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

## PETITIONER POWER OF ATTORNEY

Petitioner, Apple Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned inter partes review:

<b>Lead Counsel</b>	<b>Backup Counsel</b>
<p>James M. Heintz Reg. No. 41,828 AmeranthCBMSERVICE@dlapiper.com <u>Postal and Hand Delivery Address:</u> DLA Piper LLP (US) 11911 Freedom Drive, Suite 300 Reston, VA 20190 703-773-4148 (phone) 703-773-5200 (fax)</p>	<p>Robert C. Williams robert.williams@dlapiper.com <u>Postal and Hand Delivery Address:</u> DLA Piper LLP (US) 401 B Street, Suite 1700 San Diego, CA 92101 619-699-2820 (phone) 619-699-2701 (fax)</p> <p>and</p> <p>Ryan Cobb Reg. No. 64,598 ryan.cobb@dlapiper.com <u>Postal and Hand Delivery Address:</u> DLA Piper LLP (US) 2000 University Avenue East Palo Alto, CA 94303 650-833-2235 (phone) 650-833-2001 (fax)</p>

The individual signing below has the authority to execute this document on behalf of Apple Inc.

By: 

Date: Feb 11, 2015

Name: Noreen Krall

Title: Vice President, Chief Litigation Counsel

APPLE INC.