

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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APPLE INC., EVENTBRITE INC., and STARWOOD HOTELS & RESORTS  
WORLDWIDE, INC.,

Petitioner

v.

AMERANTH, INC.,

Patent Owner

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CASE CBM Unassigned

Patent No. 6,384,850

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**PETITION FOR  
COVERED BUSINESS METHOD REVIEW OF  
U.S. PATENT NO. 6,384,850**

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## PETITIONER POWER OF ATTORNEY

Petitioner, Apple Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned inter partes review:

<b>Lead Counsel</b>	<b>Backup Counsel</b>
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The individual signing below has the authority to execute this document on behalf of Apple Inc.

By: 

Date: Feb. 11, 2015

Name: Noreen Krall

Title: Vice President, Chief Litigation Counsel

APPLE INC.